**Women’s Health: Practical Pearls for Practice**

**Objectives**

**WHY ATTEND?**

Our expert faculty will provide you with 3-5 pearls based on the most current peer reviewed evidence on topics relevant to your practice, with a focus on 6 key areas:

- Approximately 4% of the adult population and 5% of American adolescents (ages 13-18) self-identify as lesbian, gay, bisexual, transgender, and queer (LGBTQ), raising challenges in identifying and treating reproductive and gynecological conditions.
- Gynecological cancers such as cervical, ovarian, uterine, and vaginal and vulvar cancers account for nearly 28,000 cancer deaths each year in the United States (CDC, 2013). GYN cancer screening guidelines have changed.
- Mental illnesses affect women and men differently — some disorders are more common in women, and some express themselves with different symptoms.
- Menopause is more than hot flashes. Its physical and emotional effects have an impact on intimate relationships and general well-being.
- A growing body of evidence demonstrates that men and women communicate differently. This gender gap can lead to miscommunication and misunderstandings that can affect patient–provider relationships and the ability of interdisciplinary teams to function optimally.

**OBJECTIVES**

After attending this conference, you should be able to answer the following questions related to key areas of your practice:

- What are the gynecological and reproductive health concerns in the LGBTQ community and how can these concerns be addressed and managed by the practitioner?
- What are the latest guidelines for screening for GYN cancers?
- What are the issues and guidelines for the HPV vaccine?
- What are the significant mental health issues for women through the lifecycle?
- What are effective diagnostic methods and treatment modalities?
- What are the contemporary social issues that contribute to women’s self-perception and impact their health?
- What are the national trends in aesthetic and reconstructive surgery in America?
- What are the best answers to questions you may hear from your patients about plastic surgery?
- What are the effects of menopause on genitourinary health and sexuality?
- What are the benefits and risks of hormone therapy versus other treatments and approaches?
- How can menopausal symptoms be effectively identified and managed?
- What are the gender differences in communication?
- What are practical strategies for effective communication when dealing with patients and colleagues?

**Program**

8:00  Registration, Continental Breakfast and Promotional Exhibits

8:30  GYN and Reproductive Health for the LGBTQ Patient
     Daniel Grow, MD

9:15  GYN Screening Update: HPV & Pap
     Kathryn Sharpless, MD

10:00 Coffee Break & Promotional Exhibits

10:20  Women & Mental Health Through the Lifecycle
      Carolyn Broudy, MD, MS

11:30 Plastic Surgery: Perceptions & Reality
      Pranay Parikh, MD

12:15 Lunch

1:00  Menopause, Sexuality & Genital Urinary Health
      Mary Jane Minkin, MD
      Cynthia Sites, MD

3:00 Stretch Break

3:15 Chromosomes, Conflicts & Chaos: Practical Strategies for Addressing Gender Gaps in Communication
      (Risk Management Study)
      Jeannette Wolfe, MD

4:15 Adjourn

**Faculty**

- **Carolyn Broudy, MD, MS**
  - MCPAP for Moms Consultant
  - Psychiatrist
  - Baystate Medical Center

- **Daniel Grow, MD**
  - Professor of Obstetrics & Gynecology
  - Tufts University School of Medicine
  - Chair, Department of OB/GYN
  - Baystate Medical Center

- **Mary Jane Minkin, MD, FACOG, NCMP**
  - Clinical Professor
  - Department of Obstetrics & Gynecology
  - Obstetrical Gynecologist
  - Reproductive Science
  - Yale Medical School

- **Pranay Parikh, MD**
  - Assistant Professor of Surgery
  - Tufts University School of Medicine
  - Plastic Surgeon, Plastic Surgery Division
  - Baystate Health

- **Kathryn Sharpless, MD, PhD, FACOG**
  - Assistant Professor, Department of OB/GYN
  - Tufts University School of Medicine
  - Physician
  - Baystate Medical Center

- **Cynthia Sites, MD**
  - Chief of Reproductive Endocrinology and Infertility
  - Baystate Reproductive Medicine

- **Program Director**
  - **Jeannette Wolfe, MD**
    - Associate Professor of Emergency Medicine
    - Tufts University School of Medicine
    - Attending Physician
    - Baystate Emergency Medicine

- **FACULTY DISCLOSURE**
  - The design and content of Baystate Continuing Interprofessional Education (CE) activities support quality improvement in healthcare and provide fair and balanced views of therapeutic options. Faculty or planner conflicts of interest are resolved before the educational activity.

**Registration**

ENTER YOUR CE ID NUMBER IN ONE OF the boxes to the right. Use your CE ID number to register for courses, access your CE transcript/credits, and confirm your registration.

MAIL TO:
Baystate Continuing Interprofessional Education
361 Whitney Ave, Holyoke, MA 01040

**PAYMENT METHOD** (WE CANNOT PROCESS REGISTRATIONS WITHOUT PAYMENT)

- **MAKE CHECK PAYABLE TO**
  - Baystate Medical Center

- **CHECK**
  - AMOUNT ENCLOSED

- **INTERDEPARTMENTAL TRANSFER** (Please Attach)

**PAYMENT ADDRESS**

- **E-MAIL**
  - **FAX**
  - **FAX**

**Registration**

For your security, we do not accept credit card payments by FAX or mail. We accept credit card payments on our 128-bit encrypted website available at learn.bhs.org

We do not store your full credit card number in this system.

**Women’s Health • November 5, 2014**

**November 5, 2014**

The Log Cabin Banquet & Meeting House

Holyoke, MA
Women’s Health: Practical Pearls for Practice

Appropriate for Risk Management Study

Sponsored by: Baystate Department of OB/GYN, Department of Emergency Medicine, Women Achieving in Academic Medicine (WAAM) and Baystate Continuing Interprofessional Education

Credit has been submitted.


Application for ACOG continuing credit has been submitted.

This activity carries a maximum of 6.5 contact hours.

This activity is appropriate for Risk Management Study.

This program will take place at The Log Cabin, 500 Easthampton Road, Holyoke, MA 01040. The Log Cabin phone number is 413-535-5077.

DIRECTIONS

From the Mass Pike: Take Exit 4 to I-91 North. From I-91, take Exit 17B to Route 141 West. The Log Cabin is two miles ahead on the left.

From the North: Travel South on I-91. Take Exit 17 to Route 141 West. (Going toward Easthampton). The Log Cabin is two miles ahead on the left.

From the South: Travel North on I-91. Take Exit 17B to Route 141 West. The Log Cabin is two miles ahead on the left.

There is no charge for parking.

OVERNIGHT ACCOMMODATIONS

Please go to learn.bhs.org and click on the Directions and Lodging link. The list includes amenities and contact information for the overnight lodging options closest to the course locations.

SPECIFIC AIDS OR SERVICES

Please call Baystate Continuing Interprofessional Education at 413-322-4242 if, under the Americans with Disabilities Act, you require specific aids or services during your visit to this continuing education program. For additional course listings and your transcript go to learn.bhs.org.

CANCELLATIONS:

If you must cancel, telephone Baystate Continuing Interprofessional Education at 413-322-4242 and follow your call with a written refund request or FAX your cancellation request to 413-322-4259. All cancellations will incur a $25 fee. We cannot refund cancellations received less than two weeks (10 business days) before the program date.

TUITION

THROUGH OCTOBER 22, 2014

On-line $105 Mail/Check $115

AFTER OCTOBER 22, 2014 INCLUDING AT THE DOOR

On-line $115 Mail/Check $125

Tuition includes continental breakfast, lunch and refreshment break. There is no charge for parking.

YOU CAN REGISTER TWO WAYS:

On-line Go to learn.bhs.org

If you have attended a course before, be sure to use your CE ID No. in the registration process.

Baystate Employees:

Enter your User ID, which is your EN. (i.e.: EN12345)

Baystate Medical Staff:

Enter your User ID, which is your PN. (i.e.: PN12345)

All Other Guests:

Your ID number is the First Letter of First Name, Month and Day of birth with two digits for each (no year), and last 4 digits of your SSN. (i.e.: John Smith would be J0612345)

How to register online at learn.bhs.org:

For step by step registration instructions, click on help or follow the instructions below:

• Wait for the calendar to load
• Click the month in which the course is being held
• Scroll down to the name and date of the course
• Click on it and proceed through the checkout process

By Mail: Complete the registration form below and mail it along with a check for the full course fee to Baystate Continuing Interprofessional Education, 361 Whitney Avenue, Holyoke, MA, 01040.

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Credits

Baystate Health is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME), to provide continuing education for the healthcare team.

PHYSICIANS

Baystate Health designates this live activity for a maximum of 6.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSES

This activity carries a maximum of 6.5 contact hours.

Application for ACDG continuing credit has been submitted.

Application for Social Work continuing education credit has been submitted.