Together, you help us deliver a higher state of caring.

New Emergency Department opens at Baystate Wing Hospital

State-of-the-art ED, double the size of previous facility, made possible through philanthropy

On October 17, 2017, Patricia Allard suddenly lost her ability to communicate. After taking her mother grocery shopping that day, Kathy Allard Fountain left to pick up her daughter, Katelyn, at field hockey practice. When they returned, twenty minutes later, it was clear that something was wrong. “We could tell that she understood us – but we couldn’t understand her,” Kathy remembers. “Then we noticed that the left side of her face was affected.”

“I had trouble retrieving my words, but I had no pain and my thought processes weren’t impaired,” Patricia recalls. “I actually didn’t believe I was having a stroke.”

In the Emergency Department at Baystate Wing Hospital, Patricia was given tissue plasminogen activator (tPA), which can dissolve blood clots. She was then transferred to Baystate Medical Center for inpatient care.

Straight from the heart
Incredibly, two weeks later, Patricia was in the Bahamas, on a pre-planned vacation. Today, she lives an independent, active life at home in Warren. “The doctors and nurses at both Baystate Wing and Baystate Medical Center were phenomenal,” Patricia adds. “I could tell that everything they do comes straight from the heart.”

Kathy vividly remembers the compassion of her mother’s care team members during those first frantic hours at Baystate Wing Hospital. “The memory of all those caring eyes will stay with me, always.”

Streamlined care and special touches
Mrs. Allard’s experience was one of 21,600 patient encounters last year in the Baystate Wing Emergency Department – a facility built to accommodate about 10,000 patient visits annually. Today, patients are treated in a new ED – opened on September 18 – that’s designed to treat 24,000 patients every year in a state-of-the-art care environment.

“Our new ED features 18 private rooms, to enhance patient privacy, as well as a fast track service,” says Robert Spence, MD, emergency department director at Baystate Wing. “We’ve also moved imaging into the ED, expediting results and streamlining care.”

“In addition to the clinical impact of the facility improvements, our new ED is designed with many special touches – such as natural light in most of the treatment rooms – that add up to an improved care experience,” notes nurse manager Kimberly Davis, MSN, RN, CCRN, CEN.

Systemwide commitment to excellence in emergency care
“The Allard family’s experience speaks to both the excellence of our care teams and the value of Baystate Health’s integrated health system,” says Michael Moran, president and chief administrative officer for Baystate Wing Hospital and Baystate Mary Lane Outpatient Center. “Every Baystate Health hospital is a portal to every other service available in our system – and, should a patient need to be transported to another facility for specialized care, that integration makes the experience as seamless and stress-free as possible.”

(continued on page 4)

inside:
- Philanthropy opens doors at Baystate Noble Hospital
- Dibble family and Bulkley Richardson establish endowed fund
- Mel and Linda Jo Gershowitz make a gift of gratitude
- Wheeling for Healing supports cancer care at BFMC
- Summer Event Recap and Fall-Winter Event Preview

Pictured (top): Katelyn Fountain (center), whose seventh-grade essay about her grandmother’s experience earned an A+ at school, with Patricia Allard (left) and Kathy Allard Fountain (right) at Kathy’s home in Warren. Pictured (above): Shauna Rohan, RN confers with Robert Spence, MD in the new Emergency Department at Baystate Wing Hospital.
What’s your passion?

Jean Deliso  
Chair, Baystate Health Foundation

Winston Churchill famously said: “We make a living by what we get, but we make a life by what we give.”

Giving – of our time, our talent, our empathy, or our resources – is how we connect with other people and make the world a warmer place. And it’s how we will be remembered – by our families, our friends, and everyone who benefits from our generosity.

We give because we care. And how we give reflects our individual passions.

Through philanthropy and volunteerism, excellence in clinical practice, thoughtful planning and artful collaboration, the Baystate Health family comes together to advance leading-edge care.

In the new entrance at Baystate Noble Hospital, at the new Emergency Department at Baystate Wing Hospital, and in the many life-saving Baystate Health facilities named for generous benefactors, we walk in the footsteps of people who are passionate about helping others.

And those are a few of the visible reminders of our community’s generosity.

Every moment of care is possible because of generous people like you.

Whether you choose to walk, run, bike, dance, golf, host a creative fundraiser, plan a bequest in support of patient care, or make a gift of gratitude or a campaign gift or an end-of-year gift, you make a unique and indispensable impact.

Our passion is helping you find your passion through charitable giving. It is an extraordinary privilege.

Thank you for being part of Baystate Health Foundation.
"You only get one chance to make a great first impression," notes Michele Urban, RN, MSN, chief administrative officer at Baystate Noble Hospital. And a great first impression is doubly important, she notes, when it comes to inspiring patients' confidence. That's why it was vital for the hospital to redesign its front entrance through a project funded in part by proceeds from the Baystate Noble Ball.

“Our ‘front door’ now represents our energy, our commitment to the community, and the excellence of our staff – most of whom also use the new entrance to come to work. People are smiling from ear to ear. And patients feel comfortable and confident from the moment they enter the hospital,” explains Urban.

The improvements keep on coming, Urban notes. Plans call for the hospital’s Easy Access Lab to be moved into space adjacent to the lobby, further enhancing convenience for patients and families.

“I know I speak for everyone who supported the Noble Ball when I say how absolutely delighted we are to have helped make this wonderful new feature possible for our hospital,” says Dena Hall, Baystate Health Foundation vice chair and Baystate Noble Ball committee member and former chair.

“It’s great to see this lasting, physical manifestation of the generosity channeled through the Ball.”

“The Dibble family and Bulkley Richardson give back through endowed gift

In 1996, seven-year-old Caitlin Dibble Ross was diagnosed with cancer. Caitlin’s heartbroken parents, Ann and Tim, her four-year-old brother, and her extended family – including her uncle, Bulkley Richardson Attorney Francis Dibble, Jr., better known as Sandy – looked for every opportunity to bring joy to her days as the disease took its toll.

Caitlin’s care providers from Baystate’s Visiting Nurse Association & Hospice – now Baystate Home Health & Hospice (BHHH) – also looked for ways to brighten her days. One day, Caitlin shared with her visiting nurse that she loved horses. A few days later, she was delighted to find that her nurse had gone “above and beyond” in her care – bringing some horses to visit. Caitlin had a perfect view of their temporary backyard paddock from her bedroom window. The nurse’s actions brought much joy to Caitlin, and her family was grateful.

The Dibble family’s connection to Baystate Home Health & Hospice continued when Sandy and Ann’s father, Francis (Frank) Dibble, Sr., a lifelong educator and active community member, received care from the health care professionals of BHHH before passing away in 2014 at age 91. The excellence and compassion of the care team inspired the family to make a generous gift to Baystate Health in memory of Caitlin and Frank.

“Raining? No problem! A generous awning provides shelter for patients arriving at the hospital – and wheelchairs are available, just inside the door, for patients with mobility challenges.

Easing grief through giving

With bright furnishings, ample seating, lots of natural light, and amenities including free wifi and charging stations, Baystate Noble’s new lobby has become a popular place for patients to await rides and for family members to wait for patients undergoing outpatient tests and procedures.

Join us at the 2018 Baystate Noble Ball!
Details on page 8.

Francis Horrigan, MD, retired physician, volunteer, and former Baystate Noble Ball chair, and Dena Hall, Baystate Health Foundation vice chair and Baystate Noble Ball committee member and former chair, with a plaque commemorating the event that helped make the hospital’s new entrance possible.

Interim COO of Baystate Home Health Martin Degen, Bulkley Richardson Attorney Sandy Dibble, Bulkley Richardson Managing Partner Peter Barry, and Baystate Home Health Chief Clinical Officer Heidi Landers (left to right) meet in Sandy’s office.

"It was so comforting for my father and niece – and our family – to experience Baystate’s extraordinary care and compassion. My father was able to die with dignity and in as little pain as possible,” notes Sandy.

(continued on page 7)
This issue of Impact shines, as always, with stories about our incredible nurses and other clinicians and generous people like you who support our care through philanthropy.

Great nurses draw on knowledge and experience to make decisions—often on a moment-to-moment basis—in response to changing patient care needs. In November, we will all be asked to vote on a measure that would override their clinical judgment—while sending shock waves through Baystate Health and our entire statewide healthcare system.

The Massachusetts Nurses Association—a union that represents fewer than 25% of the state’s nurses—is backing Question 1, which would impose rigid, government-mandated registered nurse ratios on every hospital in the state. Question 1 is opposed by the Organization of Nurse Leaders and the Massachusetts chapter of the American Nurses Association. Nurse leaders make staffing decisions based on many factors, from severity of illness to facility utilization levels to composition of care teams. The one-size-fits-all ratios proposed under Question 1—the severity of illness to facility utilization levels to composition of care needs. In November, we will all be asked to vote on a measure that would override their clinical judgment—while sending shock waves through Baystate Health and our entire statewide healthcare system.

We project that patient care units throughout Baystate Health would close under Question 1. Delays in care would happen in units, particularly Emergency Departments, which had reached their mandated caps, even if nurses felt they could do more. Our community hospitals would be crippled. And specialized teams, like our Rapid Response Team and our IV Team, would be reassigned to the bedside to meet the arbitrary staffing ratios.

Our capacity to care for patients would ultimately decline by approximately 21%—with negative implications for both our workforce and access to high-quality care in western Massachusetts. The cost of care, borne in part by patients, would increase approximately $1 billion for the state as a whole and $40 million for Baystate Health in particular. And all for no good reason.

No scientific study has identified a universally “correct” nurse-to-patient ratio—because there isn’t one. In fact, California—the only state to adopt government-imposed ratios in 15 years—underperforms Massachusetts on nearly every quality and safety measure.

I’ll be casting my vote against that fate for our patients.

Your generosity drives the high-quality care provided by Baystate Health. I hope you will continue to stand up for excellence in health care by standing with me in voting against Question 1.

Thank you.

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**Baystate Wing ED (continued from page 1)**

**Community’s generosity made new ED possible**

Donors to the Baystate Wing Emergency Department Campaign—including Country Bank, which contributed $1 million, and numerous individuals and families who made generous gifts—were pivotal to the opening of the new facility.

Ed Noonan, a fifth-generation leader of the family-owned Noonan Energy and a Baystate Health trustee, co-chaired the Campaign with his wife, Ellen, who has served in leadership positions at American International College in Springfield and co-chairs the Patient and Family Advisory Council for both Baystate Mary Lane and Baystate Wing. The Noonans brought a long history of generosity and passion for community service to the effort—along with an astute appreciation for the power of philanthropy in driving leading-edge healthcare.

“Philanthropy really moves the needle when it comes to building care environments that advance leading-edge diagnosis and treatment,” says Ed Noonan. “Ellen and I were proud to chair the Campaign, and we’re very grateful for the support of so many of our friends and neighbors.”

“Our emergency medicine professionals and facilities—a network of emergency departments anchored by the region’s only Level 1 Trauma Center at Baystate Medical Center—play a vital role in our region,” says Nancy Shendell-Falik, Baystate Medical Center president and Baystate Health senior vice president of operations. “Planning for the new Emergency Department at Baystate Wing Hospital began several years ago, and it’s wonderful to see all of that thoughtful work culminate in the opening of a facility that reflects the excellence of the team that will provide care here—as well as the generosity of all who helped to make it possible through charitable giving.”

There’s still time to support the Baystate Wing Hospital Emergency Department project! Learn more by contacting Director of Philanthropy Kathleen Bronner at 413-794-7798 or kathleen.bronner@baystatehealth.org.

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**at a glance**

Triple the size of the previous space, and equipped with leading-edge technology, the new Emergency Department at Baystate Wing Hospital features:

- 18 private patient rooms, replacing 11 curtained treatment bays
- Fast-track rooms for patients with minor injuries or illnesses
- Diagnostic imaging embedded in department
- Separate private triage and consultation room
- Streamlined check-in and discharge processes
- Dedicated treatment environments for trauma, care for patients with behavioral health challenges, and other specialized services
- Isolation room for highly contagious patients and decontamination room for treatment of hazardous materials exposure
- Separate entrances for ambulance and public access

The new Emergency Department is built to accommodate 24,000 patients annually—replacing a facility built in 1997 to accommodate 10,000 to 11,000 patients.

Pictured (above): Ellen and Ed Noonan, celebrating the official opening of the new Emergency Department at Baystate Wing Hospital, with a plaque honoring their generosity and leadership.
Recovering joy
Mel and Linda Jo Gershowitz make a gift of gratitude

Ludlow residents Mel and Linda Jo Gershowitz were high school sweethearts. They’ve been together for 61 years and married for 56. Proud parents of four and grandparents of eight, they’ve weathered all of life’s storms together — including two heart attacks Mel suffered many years ago, at 37 and 42 — as well as more recent challenges.

Gift of Gratitude
Last fall, Mel and Linda Jo visited Mel’s cardiologist for what they expected to be a routine screening before his scheduled surgery for a back complaint. Despite his history, Mel had been aware of no symptoms. But test results were sobering.

Mel was referred to the Davis Family Heart & Vascular Center at Baystate Medical Center (BMC), where he underwent open heart surgery as well as placement of a stent in an artery in his left leg.

After Mel was discharged, Mel and Linda Jo surprised his care providers by making a Gift of Gratitude — a charitable contribution to Baystate Health Foundation in support of patient care — in their honor.

“It’s always humbling when someone recognizes what you’ve done, but no one in nursing or healthcare expects it,” says Noel Harrington, MSN, RN, CCRN. “Whenever we hear from a patient that we’ve made their experience better — in this case, through Mr. and Mrs. Gershowitz’s incredibly generous gesture of making a gift that will help other patients — it’s deeply appreciated.”

Recovering joy
Back home in Ludlow, Mel Gershovitz, now a proud graduate of the Baystate Health Cardiac Rehabilitation Program, is walking on his treadmill and around the backyard every day — a routine that’s eased by improved circulation in his leg — and he and his family are enjoying life together.

“We thank everyone at Baystate from the bottom of our hearts,” says Linda Jo. “From the parking valets to Mel’s care team members, people were out of this world. We thank you all for bringing our joyous Melvin Gershovitz back to us.”

To learn more about how you can say “thanks” to a care provider, contact Director of Annual Giving & Events Kathy Tobin at 413-794-5996 or kathy.tobin@baystatehealth.org.

Clinical spotlight
Q & A: Ari Kugelmass, MD

Our community’s philanthropy plays a vital role in sustaining Baystate’s Health’s status as a national leader in heart and vascular care.

The Davis Family Heart & Vascular Center at Baystate Medical Center — a state-of-the-art facility made possible by a major fundraising campaign nearly a decade ago — is a locus of innovation and excellence in cardiovascular care in our region.

We checked in with Ari Kugelmass, MD, vice president and medical director of Heart & Vascular Services and chief of the Division of Cardiology, to find out what’s new and on the horizon in heart and vascular care at Baystate Health — and learn a bit about what we all should know about cardiovascular health.

What are some of the breakthroughs and trends in heart and vascular care that Baystate Health is bringing home to western Massachusetts? Our Heart and Vascular team is committed to ensuring that our community has access to cutting-edge care. For example, we offer treatments for heart valve conditions — such as replacement and repairs that can be done percutaneously, or through the skin, allowing patients to avoid open surgery. This is a complete game-changer for patients who are unable to tolerate open surgery due to age or underlying medical conditions. We also offer new technologies to support failing hearts — both acutely, as in after a heart attack, and in the long term for patients with chronic heart failure — with permanently implanted ventricular assist devices that help to pump blood from the weakened heart to the rest of the body. Finally, we offer new devices that can prevent stroke in patients with certain heart rhythm problems.

How does Baystate Health’s continuous focus on innovation benefit patients? Through continuous evaluation, introduction, and refinement of new technologies, techniques, and treatments, we can extend our patients’ lives and improve the quality of their lives. Much of this clinical activity is based at the Davis Family Heart & Vascular Center, where innovative design in our operating and procedure rooms allows cardiovascular physicians from different disciplines to work together around the patient. This collaborative approach — an emerging trend in leading heart and vascular programs nationwide — will be further enhanced by the upcoming relocation of our cardiac catheterization and electrophysiology labs from the Daly building to the Davis Center.

Heart disease continues to be the leading cause of mortality in America. What are some of the ways in which we can stay as heart-healthy as possible? Many forms of cardiovascular disease can be prevented or reduced by modifying risk factors that contribute to life-threatening or life-diminishing conditions. Suboptimal diet, lack of exercise, and stress all contribute to heart disease and related conditions like high blood pressure. Sticking to a healthy lifestyle — incorporating healthy diet, exercise, and stress reduction into our daily routines — can reduce the risk of many cardiovascular problems. And the impact of smoking cessation cannot be overstated; smoking affects every system in our bodies and is a major cause of mortality as well as illness. It’s also important to be screened on a regular basis for diabetes, cholesterol, blood pressure and other conditions, so that treatment can be initiated as early as possible for conditions that are known to accelerate cardiovascular disease.

Symptoms of heart disease can be subtle and non-specific. What kinds of symptoms should set off alarm bells? New symptoms of chest pain or squeezing — especially sensations that radiate to the jaw or arm and are triggered by activity — are classic indicators for heart disease. Less dramatic symptoms — such as shortness of breath related to exertion — can also represent signs of heart disease. Pain in the calves of legs when walking can signify blockage in the arteries to the legs. And fatigue, which can have many causes, can be one of the subtle signs of cardiovascular disease.

Thanks to today’s leading-edge diagnostic and therapeutic capabilities, millions of people survive and thrive after experiencing cardiovascular events. What are the secrets of heart and vascular health? The first goal is to prevent as many cardiovascular events as we can. This is where cardiovascular screening and lifestyle modification come in. The next tier of defense is early detection and treatment, which are critical. Seeking medical attention early, so that experts can diagnose the problem and initiate treatment, can reduce the severity of damage caused by heart disease.

Learn how you can support clinical areas at baystatehealth.org/giving.
Thank you for being on our team

Scott Berg
Vice President of Philanthropy, Baystate Health
Executive Director, Baystate Health Foundation

Since arriving to Baystate Health Foundation last November, I have had the opportunity to attend numerous events, to meet many people who provide support both financially and with the precious gift of time, and to build relationships with my colleagues throughout the health system. With each of these activities, one word continually comes to mind: teamwork.

Our Baystate Health Foundation team works side-by-side with volunteers to offer the very best event experiences possible. Whether it’s biking or walking to support cancer services, golfing to provide specialized technology and equipment for Baystate Children’s Hospital, or attending a formal evening to raise much needed funding for facilities, technology, and programs that benefit the entire community, nothing could be done without teamwork.

By making a gift, you too become a member of our team – sharing our dedication to inspiring a culture of philanthropy in support of Baystate Health. The entire Baystate Health team, led by our outstanding care providers, needs your support to continue to provide the high-quality and compassionate care that patients deserve.

Thank you for being a member of Baystate Health Foundation’s team. Without you and the thousands of others, from the cyclists, runners, and walkers who came to support Wheeling for Healing to the 20,000 participants who make our Rays of Hope Event a success each and every year, we could not do what we do without you!

I look forward to moving forward as teammates as we make a difference at Baystate Health.

Scott Berg

The MIGHTY Program
is off and running at the Greater Springfield YMCA and YMCA of Greater Westfield!
Funded by a grant from Kohl’s, the MIGHTY (“Moving, Improving, and Gaining Health Together at the YMCA”) Program emphasizes physical activity, nutrition, and healthy habits for the entire family through workouts, cooking classes, and group discussions centered around weight management. The program is such a success that it’s expanding; plans call for it to be offered at the Greenfield YMCA starting in January 2019.

Making every patient feel special
Wheeling for Healing supports cancer care at Baystate Franklin Medical Center

Brenda Chickering has been the emotional support, the friendly face, and the shoulder to lean on for many family members and friends who have been diagnosed with cancer.

“Being the patient, however, was new to her. “When it’s your personal journey, it’s different,” says Brenda, who was diagnosed with cancer in 2017. Among the surprises were the many ways in which her care team at Baystate Franklin Medical Center provided personalized, compassionate care.

There was social worker Nathalie Fischer-Rodriguez, who held Brenda’s hand for a while during her first chemotherapy treatment. There was the massage therapist who made her surroundings feel a little less like a hospital and a little more like a spa. There was, of course, the interdisciplinary team of health care professionals that provided her care.

And there were countless other features – including comfortable Geri-Chair recliners, LCD televisions, new infusion chairs, yoga classes, a van service that helped her get from Greenfield to Springfield for some treatments in the winter, writing workshops, and support groups – that enhance quality of life for people who are in treatment for cancer at Baystate Franklin Medical Center.

Many of these enhancements and offerings are possible, in part, because of the generosity of thousands of people who have participated in the Wheeling for Healing Ride, Walk, and Run – an annual event supporting cancer services at Baystate Franklin – over the past 11 years. (Wheeling for Healing 2018, held on August 19, raised more than $51,000 to help patients like Brenda.) Care team members transform the generosity of event participants into memorable care experiences every day. “They made me feel special, and I felt so supported and so safe throughout treatment,” Brenda remembers with a smile. “It was actually a wonderful experience – if you can have a wonderful experience while you have cancer. This is an amazing place.”

Join us! To learn more about how you can support patient care through participation in events like Wheeling for Healing, visit baystatehealth.org/giving/our-events.
Baystate Health Foundation  |  Fall 2018  | 7

The 11th annual Wheeling for Healing Ride, Walk, Run was a success, thanks to 211 bicyclists, walkers, and runners and 49 volunteers who came out August 19 to support the event, held at Greenfield Community College. The event raised more than $51,000, which will support cancer services at Baystate Franklin Medical Center, including updating equipment such as infusion chairs and supporting programs like art therapy and yoga.

Regional impact, personal experience
Sandy’s connection to Baystate Health is both personal and professional. As a leader at the law firm of Bulkley Richardson for more than 30 years, he has worked closely with Baystate, and is well-acquainted with the challenges facing healthcare organizations today – as well as the need for philanthropic support.

“I feel privileged to work in this community and feel it is my responsibility to give back,” Sandy says. “Baystate Health is the most important non-profit organization in our community because it has an impact on people’s lives across the region. It provides a level of superior healthcare that our family, neighbors and friends rely on.”

Peter Barry, who succeeded Sandy as Managing Partner of Bulkley Richardson, also understands the importance of Baystate to the health and well-being of western Massachusetts. He sees the difference it makes for the oldest to the youngest patients, including his nephew, who was in the care of Baystate Children’s Hospital Neonatal Continuing Care Unit when he was born.

“Thanks to the quick thinking and skilled care of the team, my nephew is alive and well,” says Peter. “Without the appropriate care, that may not have been the case. We are so fortunate to have this level of life-saving expertise in our region.”

Sandy sums it up well: “Our community relies on Baystate Health for life-saving care. Our family is honored to join so many others in providing philanthropic support to ensure its continued excellence. In return, we have an obligation to provide financial support, where we can, to ensure its continued excellence.”

To learn more about endowed funds, contact Director of Philanthropy Kathleen Bronner at 413-794-7798 or kathleen.bronner@baystatehealth.org.

Summer Events in Support of Patient Care

Our community came together throughout the summer, at events all over western Massachusetts, to raise funds that will make a tangible difference in patients’ lives. Thank you!

The sounds of clinking glasses could be heard throughout Tekoa Country Club June 15, during the 14th Annual Wine & Beer Tasting for Baystate Home Health & Hospice. Thank you to all who came out to enjoy libations for a great cause!

Max’s Big Cocktail Party was a lively night on June 7, filled with fun! Event proceeds supported Heart & Vascular Care at Baystate Health, thanks to event organizer and grateful patient, AnnMarie Harding, director of public relations for Max’s.

Legacy Society Event

Noreen Tolosky (center) and other Legacy Society members ‘visit’ a simulation mannequin in Baystate Medical Center’s Surgery Simulation Center during a behind-the-scenes tour led by Dr. Gladys Fernandez.

Baystate Health Foundation’s Legacy Society honors individuals and families who have made a philanthropic investment, through their will, trust, or other planned gift, to ensure that Baystate Health will continue to provide life-saving care for generations to come.

Want to create your own legacy gift for Baystate Health? Please reach out to Kylie Johnson at 413-794-7789 or kylie.johnson@baystatehealth.org.

Bulkley Richardson (continued from page 3)

The Francis D. Dibble, Sr. and Caitlin Dibble Ross Memorial Fund, an endowed fund held at Baystate Health Foundation, will provide annual support to Baystate Home Health & Hospice for generations to come. Bulkley Richardson colleagues joined Sandy and his family by making a generous gift, on behalf of the firm, in support of the new fund.

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Avid golfers – including the Portable On Demand Storage (PODS) group, pictured – teed up on July 30, to support care for our youngest patients at this year’s Max Golf Classic for Baystate Children’s Hospital.

Legacy Society Event

Noreen Tolosky (center) and other Legacy Society members ‘visit’ a simulation mannequin in Baystate Medical Center’s Surgery Simulation Center during a behind-the-scenes tour led by Dr. Gladys Fernandez.

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“Thanks to the quick thinking and skilled care of the team, my nephew is alive and well,” says Peter. “Without the appropriate care, that may not have been the case. We are so fortunate to have this level of life-saving expertise in our region.”

Sandy sums it up well: “Our community relies on Baystate Health for life-saving care. Our family is honored to join so many others in providing philanthropic support to ensure its continued excellence. In return, we have an obligation to provide financial support, where we can, to ensure its continued excellence.”

To learn more about endowed funds, contact Director of Philanthropy Kathleen Bronner at 413-794-7798 or kathleen.bronner@baystatehealth.org.

Summer Events in Support of Patient Care

Our community came together throughout the summer, at events all over western Massachusetts, to raise funds that will make a tangible difference in patients’ lives. Thank you!

The 11th annual Wheeling for Healing Ride, Walk, Run was a success, thanks to 211 bicyclists, walkers, and runners and 49 volunteers who came out August 19 to support the event, held at Greenfield Community College. The event raised more than $51,000, which will support cancer services at Baystate Franklin Medical Center, including updating equipment such as infusion chairs and supporting programs like art therapy and yoga.

Avid golfers – including the Portable On Demand Storage (PODS) group, pictured – teed up on July 30, to support care for our youngest patients at this year’s Max Golf Classic for Baystate Children’s Hospital.

Legacy Society Event

Noreen Tolosky (center) and other Legacy Society members ‘visit’ a simulation mannequin in Baystate Medical Center’s Surgery Simulation Center during a behind-the-scenes tour led by Dr. Gladys Fernandez.

Baystate Health Foundation’s Legacy Society honors individuals and families who have made a philanthropic investment, through their will, trust, or other planned gift, to ensure that Baystate Health will continue to provide life-saving care for generations to come.

Want to create your own legacy gift for Baystate Health? Please reach out to Kylie Johnson at 413-794-7789 or kylie.johnson@baystatehealth.org.
Our Baystate Health community is planning to have a great time this fall – while doing lots of good! Please join us as we golf, walk, run, dance, say cheese, and bring our mad gaming skills to events that will raise important funds for patient care.

25th Annual Rays of Hope Walk & Run
Toward the Cure of Breast Cancer
October 21, 2018
Put on your pink and join Chair Denise Jordan and 20,000 inspired walkers and runners as we raise funds for breast cancer care and research in our community!
- Temple Beth El
- Springfield, MA
- baystatehealth.org/raysofhope

11th Annual Children’s Miracle Network Hospitals Extra Life Gaming Marathon for Baystate Children’s Hospital
November 3, 2018
Join thousands of players from around the world for a gaming challenge that supports Baystate Children’s Hospital, your local Children’s Miracle Network Hospital! Pledge to play games from your home or online, ask your friends and family to donate to your fundraiser, and then watch gaming make miracles!
- Register at extra-life.org

Take stock in Baystate Health!
As you consider a charitable contribution this year, you may want to consider how a gift of appreciated stock to Baystate Health Foundation may be a particularly attractive way for you to make a meaningful gift and enjoy tax savings.

If the stock has been held for more than one year, a gift of stock provides valuable benefits to you:

- An income tax deduction based on the full fair market value of the stock at the time of the gift.
- Elimination of capital gains taxes on any increase in value – taxes you would pay if you sold the stock.
- The satisfaction of knowing your gift is making an impact for life-saving and life-changing care.

Making a gift of securities to support our mission is as easy as instructing your broker to transfer the shares. We’re here to help! Feel free to contact Kathleen Bronner at 413-794-7798 or kathleen.bronner@baystatehealth.org.

This information is not intended as legal or tax advice. Gifts of stock can be complex: we encourage you to consult your tax or financial advisor.

Stay up-to-date on opportunities to give back by visiting baystatehealth.org/giving/our-events

Your holiday shopping can support Baystate Health!
AmazonSmile donates 5% of all purchases to Baystate Health Foundation when you select Baystate Medical Center as your charity of choice! Simply go to smile.amazon.com and use your regular Amazon login information. Thank you!

Products with the AmazonSmile logo are eligible for charitable donation.