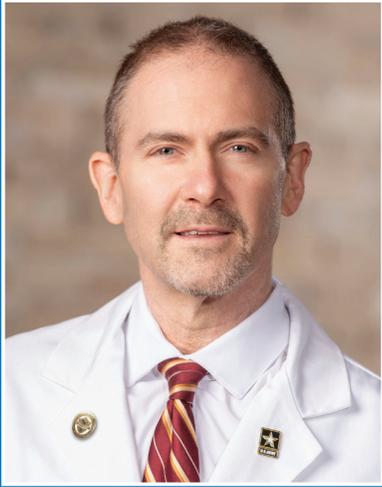




**Bringing Family Care to Franklin County:  
Baystate Health Department of Family Medicine**



“Comprehensive, family-centered care is a good fit for the northern region community’s needs and will allow us to fulfill the Baystate Health mission into the future. The vision is that family medicine represents the future path to ensure a legacy of long-term, sustainable, high-quality primary care for the northern region of Baystate Health. This is the way that we will deliver on the promise we have made to care for the communities we serve.

– ANDREW ARTENSTEIN, MD

*Chief Physician Executive and Chief Academic Officer, Baystate Health; President, Baystate Medical Practices Regional Executive Dean; and Professor of Medicine University of Massachusetts Medical School-Baystate*



“The new Department of Family Medicine is key to the future of Baystate Franklin Medical Center. I hope you find this information helpful and inspiring because with your support, this clinical department will not only be a pride point for Baystate Franklin and UMass Medical School-Baystate, but will also provide much needed healthcare services for our Greater Franklin community.

– RONALD BRYANT

*President, Baystate Franklin Medical Center/Northern Region*

## What is Family Medicine?

The broad training that family medicine physicians receive prepares them to treat all members of a family, from children to adults, and diagnose and treat a wide range of ailments. This training allows family medicine physicians to adapt their practices to the specific needs of the community.

Baystate Health is bringing family medicine to Baystate Franklin Medical Center. Led by Founding Chair Dr. Robert Baldor, the Department of Family Medicine is a partnership between Baystate Franklin Medical Center and UMass Medical School - Baystate. In 2022, the program will welcome patients and open an educational facility for residents, who are medical school graduates pursuing further specialty training. This is the first Baystate Health academic department housed outside of Springfield, and also is the first accredited family medicine training program in the region. It joins seven in Massachusetts and 480 programs nationwide.

Through this project, Baystate Health is investing in Baystate Franklin while creating new opportunities for our medical residents, faculty, physicians and patients.

Increasing access to healthcare for our patients, this program is an investment in the health of the entire Franklin County community.

*Kevin Hinchey, MD, Chief Education Officer, Baystate Health, speaks with medical students.*



## Why Family Medicine?

Physicians and residents in the Department of Family Medicine/UMMS-Baystate program will provide routine, chronic, and acute care along with prevention and wellness services for infants, children, and adults of all ages. Residents will train in inpatient medicine, pediatrics, surgery, obstetrics, behavioral health, common orthopedic and dermatologic diseases, population health, health system management and more.

Doctors specializing in family medicine undergo a broad base of training in order to care for all members of a family. This training includes experience in specialties like orthopedics, dermatology and geriatric medicine. This skillset is particularly valuable in communities where specialists and subspecialists may not be as common or readily available. Family medicine physicians adapt their practices to meet the specific medical needs of their communities with an emphasis on outpatient medicine, continuity of care, health maintenance and disease prevention.



“

WHEN PEOPLE ASKED WHAT I WAS SPECIALIZING IN AS A STUDENT, I WAS FOND OF SAYING ‘YOU.’ FAMILY MEDICINE PROVIDES THE OPPORTUNITY TO CARE FOR THE PATIENT AND THEIR FAMILIES IN A HOLISTIC FASHION, RATHER THAN FOCUSING ON A SINGLE ORGAN SYSTEM OR MEDICAL CONDITION.

”

— **ROBERT BALDOR, MD**, *Professor and Founding Chair, Department of Family Medicine, University of Massachusetts Medical School-Baystate*

## The Future of Family Medicine Starts in Your Backyard

The Department of Family Medicine/UMMS-Baystate will welcome four new residents annually into the three-year training program (12 in total). Medical residents will learn from the Baystate Franklin Medical Center team and specialists located in Franklin County and at other Baystate Health facilities in the region. These residents will be trained to develop broad diagnostic skills so they are able to address a spectrum of medical needs experienced by a family.

Physicians and medical residents will connect directly with the community. They will refer patients to local resources and provide greater access to care for Franklin County residents.

**The long-term goals of the program are to grow the future healthcare workforce for Franklin County, attract specialists to the area, and support Baystate Franklin Medical Center’s commitment to delivering community-based healthcare.** The first class of residents will arrive in June 2022.



### **ABOUT DR. ROBERT BALDOR**

*Professor and Founding Chair, Department of Family Medicine, University of Massachusetts Medical School-Baystate*

Robert Baldor, MD, was raised in Barre, Vermont. He earned both his undergraduate degree in medical technology and his medical degree from the University of Vermont. He completed his family medicine residency at the University of Massachusetts Medical Center in Worcester, where he served as chief resident.

He served for three years on the Mescalero Apache Reservation in New Mexico as an officer in the US Public Health Service,

repaying his National Health Service Corps medical-school scholarship.

Dr. Baldor returned to Worcester as the associate director for the UMASS Medical School (UMMS) Family Medicine Residency Program, and served in a number of leadership positions at the Medical School. When he was serving as the Senior Vice Chair and Professor of Family Medicine and Community Health, he was recruited to Baystate Health to lead this new clinical program.

Historically, 85% of residents who train in family medicine residencies practice as primary care providers, and 39% of those physicians stay close to the community in which they trained.

## Serving Franklin County

The Department of Family Medicine/UMMS-Baystate will be housed at the Greenfield Family Medicine Practice at 48 Sanderson Street. Conveniently located close to Baystate Franklin Medical Center, this location provides residents with easy access to specialists while creating a deep connection between the practice and the hospital.

The first floor of the office building is dedicated to the practice while the second floor will serve as additional clinical space and an educational area for medical residents and faculty. Approximately \$4.2 million is required to complete this center. This project will include creating new teaching space and the innovation of new clinical areas into a state-of-art patient care space. A modern, well-designed facility is key to attracting the best medical residents, faculty, and practitioners.

### Practice renovations include:

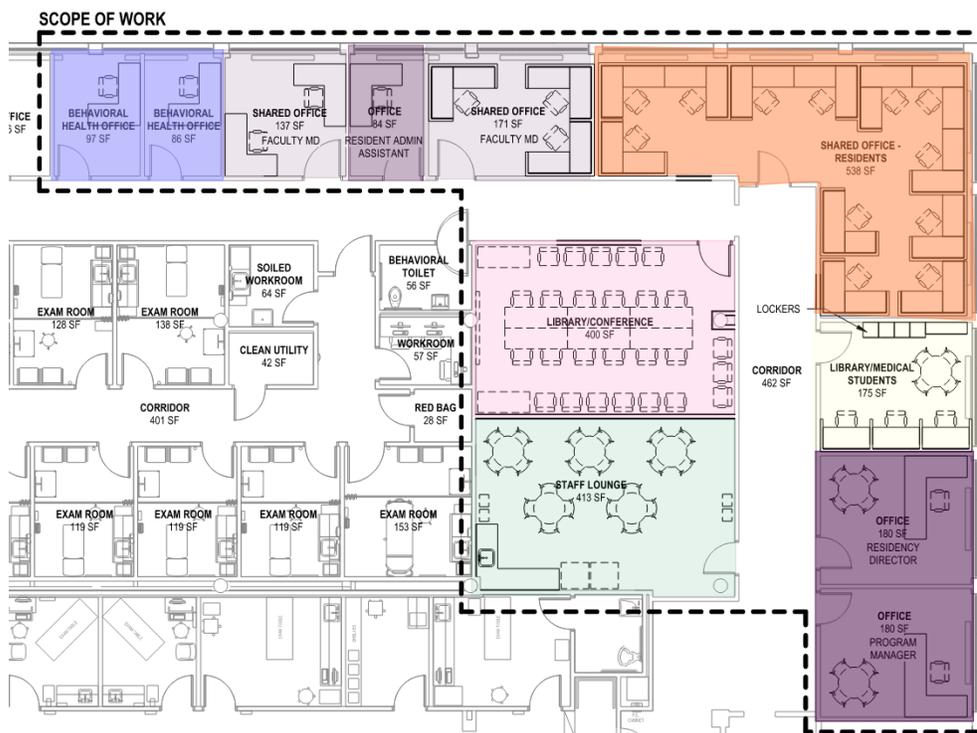
- Redesign of the space to reflect a team-based care model
- Addition of exam rooms to create more space for patients and increased access to care
- Update existing exam rooms to create welcoming environment for patients
- Facility upgrades such as heating, ventilation, windows, and signage to ensure a healing environment

### Educational space renovations include:

- Redesign of the space as an educational facility, including creating office and teaching space and a library
- Update educational spaces to create a space for medical residents
- Facility upgrades to create a pleasant environment

These renovations and upgrades will create a space where patients feel comfortable and students are able to learn utilizing modernized resources and tools.

*In addition to renovated clinical space on the first and second floors, there will be new academic teaching and administrative space, shown left.*



## Timeline

October 2021

Construction begins on second floor of 48 Sanderson Street

Recruitment of resident interns begins

June 2022

First residents arrive

October 2022

Renovation begins on first floor of 48 Sanderson Street

Spring 2023

Greenfield Family Medicine Practice open house

## AT A GLANCE

- > **\$4.2 million** is required to complete the project
- > **4 new residents** entering the program per year
- > **18,000-square-foot facility** dedicated to family medicine potentially doubling the number of physician appointments available in the area
- > **4-5 new advanced practitioners** expected to join Baystate Health in support of the Department of Family Medicine/UMMS-Baystate and the Greenfield Family Medicine Practice

Please consider supporting this vital initiative at Baystate Franklin. Your support helps ensure that the Department of Family Medicine/UMMS-Baystate and Baystate Franklin Medical Center continues to thrive and serve our communities.

From diagnosis to treatment, the addition of the Department of Family Medicine, serving greater Franklin County and Southern Vermont, will provide increased access to comprehensive care for patients of all ages. Not only is this an investment in the healthcare of our community, it is an investment in Franklin County's economy.



Floor plan of first floor of 48 Sanderson Street



Recognition opportunities within the facility begin at of \$10,000.

For more information and to learn how you can be part of this important initiative, please contact Christina Cronin at 413-794-7719 or Christina.Cronin@BaystateHealth.org. Thank you for considering a gift in support of the future of patient care at Baystate Franklin Medical Center.

*At left: The home of the new Department of Family Medicine, 48 Sanderson Street.*

Baystate  Health Foundation

ADVANCING CARE. ENHANCING LIVES.