together
you help us deliver a higher state of caring

2015 Annual Report and Honor Roll of Donors
Baystate Children’s Hospital Golf Tournament:
More than 200 golfers took to the greens for their 24th annual outing at Longmeadow Country Club and The Ranch Golf Club in May. This year’s event proceeds helped to fund the purchase of a Stryker HD Video Platform for the Department of Pediatric Surgery. Adrian Levsky, tournament co-chair and Baystate Health Foundation trustee, is joined by his foursome guests Al Fratini, Richard Nadelman, and Matt Fratini (left to right).

Rays of Hope Walk & Run Toward the Cure of Breast Cancer:
More than 18,000 participants in the 22nd annual Rays of Hope Walk & Run Toward the Cure of Breast Cancer raised $650,000 for local breast health care, services and research in October – bringing the total amount raised since the event’s inception in 1994 to over $13 million. Pictured: Hundreds of breast cancer survivors celebrated at this year’s event.

Walk of Champions
In May, the 10th annual Walk of Champions celebrated a decade of support for cancer services at Baystate Mary Lane Hospital by raising $93,500. This year’s milestone event honored Walk founder John O’Neill, who launched the effort in tribute to his mother. Since its inception in 2005, the Walk of Champions has raised $663,612 in support of care for cancer patients at Baystate Mary Lane.

Wheeling for Healing
Hundreds of cyclists, runners and walkers hit the pavement in August for the 8th annual Wheeling for Healing Ride/Walk/Run in support of cancer services and care at Baystate Franklin Medical Center. BFMC employee Jim Bassett raised an inspiring $5,800 with his team, Cheryl’s Walkers, which was formed in memory of Jim’s wife, Cheryl, and in tribute to the cancer care she received at the hospital.

Baystate Wing Golf Tournament
Wilbraham Country Club hosted a full field of golfers at the annual Baystate Wing Golf Tournament in October. This year’s tournament raised $80,050 in support of the Baystate Wing Emergency Department capital campaign.

Baystate Noble Ball
Baystate Noble Hospital held its 51st Anniversary Noble Ball on Saturday, October 17 at the MassMutual Center in Springfield. More than 700 guests attended the Magic of Motown-themed event, which was co-chaired by the Queenin family (left). Proceeds from the Ball, which raised $392,000, will be used to enhance Baystate Noble’s main entrance to provide easy access for all patients and visitors.
Thank you.

Together, you help us deliver a higher state of caring.

You make it possible for us to take care of people from every city and town in western Massachusetts and beyond. You help us take care of children, seniors, and people in every other stage of life. And you support the health care professionals of Baystate Health in treating everything from major trauma to cancer to heart disease, and everything in between.

There are many ways to care. And we are profoundly grateful for your compassionate support.

Generous friends who support Baystate Health Foundation with a gift of $1,000 or more to our annual fund have long been recognized with membership in our President’s Society. This year, we are introducing three additional giving societies to recognize the rich diversity of your philanthropy:

- **Impact Society:** recognizing donors who have reached a fundraising milestone of $50,000 or more in cumulative giving
- **Legacy Society:** recognizing donors who make a bequest or designate Baystate Health as a beneficiary through a retirement plan, life insurance or trust, or by establishing a charitable gift annuity
- **Visionary Society:** recognizing donors who make a gift of $25,000 or more to endowment, providing an enduring foundation of essential support that will sustain Baystate Health for generations to come

We look forward to sharing news about these newly established giving societies with you in the year ahead, as we continue to celebrate your philanthropic commitment to Baystate Health.

In the meantime, we are pleased to present you with our 2015 Baystate Health Foundation Annual Report. We invite you to join us in taking a meaningful look back at the many ways in which you helped Baystate Health care for our community last year – and to be inspired, as we are, by the stories of other generous friends whose philanthropy advances our mission.

You’ll notice quotes from our patients and their family members throughout our Honor Roll of Donors – moving comments from people who have taken the time to express their gratitude for the care they received. You made that care possible.

On behalf of everyone whose life was changed last year by your generosity, thank you for making Baystate Health Foundation a charity of choice.

Mark A. Keroack, MD, MPH
Sam Hammer
Jane Albert

Baystate Health is nationally recognized for its excellence and innovation.
NEW!
Baystate Health Foundation Donor Recognition

Your gift helps to improve patient care at Baystate Health. With your generous gift we invest in life-saving technology, innovative research and education, the highest-quality treatment programs in the region, and resources to enhance patient experiences.

### PRESIDENT’S SOCIETY
*Recognizing donors who make annual gifts of $1,000 or more (excluding capital campaign commitments and pledge payments)*

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Benefits</th>
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<tr>
<td>Bronze Members</td>
<td>$1,000 - $2,499</td>
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<tr>
<td>Gold Members</td>
<td>$5,000 - $9,999</td>
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<tr>
<td>Platinum Members</td>
<td>$10,000 and above</td>
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- Recognition and listing in Baystate Health Foundation’s annual Honor Roll of Donors and website
- Bi-annual President’s letter
- Invitation to annual President’s Society event
- Invitations to Baystate Health events
- Invitations to join Baystate Health Loyalty Programs
- All of the benefits listed above, plus:
  - Invitations to attend meetings/tours with a physician leader

### IMPACT SOCIETY
*Recognizing donors who have reached a fundraising milestone of $50,000 or more in cumulative giving*

- Recognition and listing in Baystate Health Foundation’s annual Honor Roll of Donors and website
- Bi-annual President’s letter
- Invitation to annual President’s Society event
- Invitations to Baystate Health events
- Invitations to join Baystate Health Loyalty Programs
- Invitation to attend Mini-Medical School
- Invitations to attend lunch/meetings/tours with Baystate Health leader(s)
- Invitations to small group gatherings with Baystate Health leaders
- Invitations to attend a dinner with a President’s Cabinet and/or Baystate Health Board member(s)

### LEGACY SOCIETY
*Recognizing donors who make a bequest or designate Baystate Health as a beneficiary through a retirement plan, life insurance or trust, or by establishing a charitable gift annuity*

- Recognition and listing in Baystate Health Foundation’s annual Honor Roll of Donors and website
- Bi-annual President’s letter
- Invitation to annual President’s Society event
- Invitations to Baystate Health events
- Invitations to join Baystate Health Loyalty Programs
- Opportunity for recognition on the Legacy Society Donor Wall
- Invitations to attend lunch/meetings/tours with Baystate Health leader(s)
- Invitations to small group gatherings with Baystate Health leaders

### VISIONARY SOCIETY
*Recognizing donors who give to endowment, providing an enduring foundation of essential support that will sustain Baystate Health for generations to come*

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>$25,000 - $49,999</td>
<td>Invitations to Baystate Health events</td>
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<td>Invitations to join Baystate Health Loyalty Programs</td>
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<td>Recognition on the Visionary Society Donor Wall</td>
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<td>Invitation to attend Mini-Medical School</td>
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<td>Invitations to attend lunch/meetings/tours with Baystate Health leader(s)</td>
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<tr>
<td>$50,000 and up</td>
<td>Invitations to small group gatherings with Baystate Health leaders</td>
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<tr>
<td></td>
<td>All of the Visionary Society benefits listed above, plus:</td>
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<td>Naming opportunity for restricted endowed funds</td>
</tr>
</tbody>
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Grodsky Family Sustains Baystate Health With a Gift to Endowment

Jeff Grodsky recently spent an afternoon in Baystate Medical Center’s Sadowsky Family Pediatric Emergency Department with his daughter, who had been hurt in a ski racing accident.

It wasn’t the first time. There was the time that Jeff’s son was rushed by ambulance from Vermont to Baystate Medical Center at the age of 10, after another, more severe, traumatic injury on the slopes. And, long ago, there was a diagnosis that saved his infant daughter’s life.

“We’ve had our share of stitches and broken bones,” he says.

The history of the Grodsky family has long been entwined with the history of Baystate Health.

For five generations, starting with Scott and Jeff Grodsky’s great-grandparents and continuing with their children, Grodsky family members have been born and cared for at Baystate Health. Jeff’s father-in-law and brother-in-law – Richard Engelman, MD and Daniel Engelman, MD – are cardiac surgeons on the medical staff at Baystate Medical Center.

In 2015, the Grodsky family became an intrinsic part of Baystate Health’s future, as well as its history – through a meaningful gift to endowment.

“We’re involved in other charities, as well, and we know that endowment income is essential,” says Jeff. “We also know that, relative to peer organizations, Baystate’s endowment is relatively small. And they do so much. We’re so lucky to have such easy access to the kind of specialty care Baystate Health provides.”

“The more you see in the world, the more you realize how important it is to have Baystate Health in western Massachusetts,” says Scott. “They have the capability to handle just about anything, and so many of our family members and friends – including our own employees at Harry Grodsky & Co. – have been treated there. Everybody in the area is impacted in some way by Baystate.”

“That’s why we set up an endowment fund,” Scott continues. “There’s a permanency to it – a way to invest in the long-term future of the region.”

“A healthy endowment is a constantly renewing source of philanthropic capital – yielding income that funds vital programs, technology and equipment,” says Mark Keroack, MD, president and CEO of Baystate Health. “We’re so grateful for the Grodsky family’s gift. It’s an investment in Baystate’s excellence for future generations.”

Pictured on cover from left to right are the Grodsky family members: Margie and Jeff Grodsky, Amy and Todd Ratner, and Scott and Michelle Grodsky.
Robert Charles Photography gives $100,000 during a decade of support for Baystate Children’s Hospital

Robert Charles Photography president, Edward Zemba and his brother, Robert Zemba, principal photographer, were heading out the door one night in 2005 when Ed stopped to take a call that would change their lives.

“It was a mom saying that she needed to have her daughter photographed immediately,” Edward remembers. “Her daughter had terminal brain cancer.”

The child captivated the Robert Charles Photography staff during her portrait session the next morning. “She was a beautiful little girl, so full of life, and she was gone in a few months,” says Edward. “We were honored to have our photographs on display during her memorial services.”

Soon afterward, cancer struck the Zemba family.

Robert Zemba, Sr., Edward’s father and studio founder, was diagnosed with glioblastoma, a malignant brain tumor. “There was an outpouring of support,” Edward recalls. “Dad said that he wanted that energy directed toward children with cancer.”

Robert Charles Photography has been donating proceeds from its annual portrait sessions to Baystate Children’s Hospital ever since.

In 2015, in honor of Robert Zemba’s 10-year post-diagnosis survival, the studio successfully increased its Portraits for Baystate Children’s Hospital fundraising goal to $20,000 – bringing the studio’s cumulative giving to $100,000.

The effort was an extraordinary demonstration of the ways in which individuals and small businesses can come together to make a big impact on our community. Craig Swimm from 94.7 WMAS gave a promotional boost. Pop’s Biscotti & Chocolate and Delaney House donated gift certificates for use as incentives. One family dropped off $500, saying simply “you know what this is for.” The studio staff, led by Susanna Zemba, chief experience officer, worked around the clock to accommodate hundreds of people who purchased holiday portrait sessions.

“Surround yourself with amazing people,” says Susanna Zemba, “and amazing things will happen.”

“Our kids were born at Baystate Medical Center, and they’ve been back a few times over the years — with things like broken bones and croup — but they are blessed with health,” says Susanna. “Our relationship with Baystate Children’s Hospital has given all of us, including our children and our nieces and nephews, a deep appreciation for what’s important in life.”

“Through annual gifts like those of Robert Charles Photography, our entire community comes together to support patient care at Baystate Health,” says Jane Albert, vice president of philanthropy at Baystate Health and executive director of the Baystate Health Foundation. “The Robert Charles team makes memories for families through their beautiful photography, while making a big impact on our patients and their families through their dedication to giving back locally.”
Greg Swanson (left) pictured in the Davis Family Heart & Vascular Center, where his mother received care.

Theresa Sorel Swanson’s (below) legacy will be carried on in thanks to her son, Greg Swanson, from the bequest he made honoring her before her passing in October 2015.

“They made my mother as comfortable as possible, and they were so good to all of us.”

Greg Swanson is Ensuring that His Generosity Will Live Forever Through a Bequest

Theresa Sorel Swanson

When Greg Swanson’s mother was admitted to the MassMutual Wing of the Davis Family Heart and Vascular Center for the last time in October 2015, she was embraced in the compassion of her care teams — as well as the generosity of hundreds of people she knew.


In 2000, Theresa began another long relationship – with Baystate Medical Center – when she was rushed to the hospital for emergency cardiac surgery. She was hospitalized twice last year, ultimately passing away at the end of October.

“Her room was absolutely beautiful, and I can't say enough about the care she was given — and that we were given as a family — by her doctors and nurses, her social worker and by her palliative care team” Greg remembers. “They made my mother as comfortable as possible, and they were so good to all of us.”

Throughout his mother’s stay, Greg was mindful of the spirit of generosity that fuels Baystate Health.

“I was greeted by a volunteer at the reception desk who had worked with my mother at MassMutual,” he remembers. “Walking through the corridors, taking the elevator, everywhere I went, I kept seeing the names of people we knew on plaques. It really hit me that the hospital needs all the help we can give. I knew that I wanted to be part of it.”

Greg decided to include a bequest to Baystate Health in his will.

“I believe that we’re here to help other people, and I’ve tried to give back to our community through board service and other volunteer activity with community organizations,” he says. “I’m now very proud to support Baystate Health Foundation as well.”

“Our bequests are essential to the philanthropic foundation of Baystate Health — and our wills are powerful statements about what matters most to us,” says Baystate Health Foundation chair Sam Hanmer. “We are honored by Greg Swanson’s bequest — and by those of all who make Baystate part of their legacy.”
Honoring Our President’s Society Members

Members of the Baystate Health Foundation President’s Society gathered at the Baystate Health Education Center in Holyoke, MA on September 30 for our annual reception honoring the impact that their philanthropy made during the past year. Baystate Health President & CEO, Mark Keroack, MD shared his vision and plans for the future of the system at the event, which was attended by more than 200 President’s Society members.

1. President’s Society members Jenny Hanmer and her husband, Sam Hanmer, chair, Baystate Health Foundation, with Jean Deliso, trustee, Baystate Health Foundation (left to right).

2. President’s Society members Carol Leary, PhD, Frank Robinson, PhD and his wife Dora Robinson, with Thea Katsounakis, trustee, Baystate Wing Hospital (left to right).

3. President’s Society members John Gallup and his wife Paula Gallup (left to right).

4. Mark Keroack, MD, President & CEO of Baystate Health joins President’s Society members, Josephine Sears and her husband Paul Sears (left to right).

5. President’s Society member, Molly Gray, joins Baystate Health Foundation Executive Director, Jane Albert with fellow President’s Society member, Harold Grinspoon (left to right).
President’s Society

Our President’s Society gratefully recognizes donors who make annual gifts of $1,000 or more (excluding capital campaign commitments and pledge payments). By making a yearly commitment at this level, you lead by example, providing the needed funds to help deliver a higher state of caring for the patients we are privileged to serve. Gifts to the annual fund made between January 1 and December 31, are qualified for benefits in the President’s Society; the following pages acknowledge President’s Society members for 2015.

We are grateful for the many individuals, families, corporations, foundations and other organizations that generously support Baystate Health Foundation. Thank you!

President’s Circle
Cumulative annual contributions of $10,000 or more between 2012-2015. Please note that President’s Circle recognition will not continue in 2016.

Anonymous
ABC Supply Co., Inc.
Ace Hardware Corporation
AFC Doctors Express
Syeda and M. Shafeeq Ahmed, MD
Brad and Jane Albert
American Legion
Aqua String Band
Automated Logic
Babson Capital Management, LLC
Barr & Barr, Inc.
Baystate Franklin Auxiliary
Baystate Medical Center Medical Staff
Baystate MRI & Imaging LLC
Best Fitness
The Beveridge Family Foundation, Inc.
Big Y Foods, Inc.
Employees of Big Y Foods, Inc.
Chris and Candace Bignell
Carl* and Mary Breyer
Bulkley Richardson
Julia Burk and John Gurney
Care Group Associates Inc.
Charles Cavagnaro III, MD and Joseph Bruseo, PhD
Chatham-Beech Charitable Foundation
Chicopee Savings Charitable Foundation
Children’s Miracle Network Hospitals
Circle K Midwest

Employees of the City of Springfield
College of American Pathologists
Shirley Colodny
The Colvest Group
Commercial Distributing Co., Inc.
Connecticut Portable Storage, LLC
COSMED USA
Costco Wholesale
Country Bank
D & D Fitness Factory, Inc.
Irene E. and George A. Davis Foundation
P. James and Karen Debney
The Dennis Group, LLC
Francis and Mary Dibble
Diversified Metals, Inc.
Eastern Architectural Representatives
Epstein Financial Group LLC
Ermosa Hair Design
F.L. Roberts & Co., Inc.
FieldEddy Insurance
Fitness First, Inc.
Diane and Richard Friedberg, MD, PhD
Gale Toyota
Carolyn Goldstein, MD and Michael Weisser
Griffin’s Friends
Arthur and Peggy Grodd
The Grodsky Family
Samuel and Jenny Hamner

Honor Roll as of December 31, 2015.
President’s Society excludes capital campaign commitments and pledge payments. Pledges are considered gifts in full at time of receipt. While every effort has been made to ensure accuracy, we regret any errors that may occur in this report. To report an error or omission, please contact Katharyn Pacheco at (413) 794-2226.

* Deceased

How to Support

Every gift to the Baystate Health Foundation is gratefully appreciated and deeply impactful – and there are many ways to give!

Annual Giving

Your gift to our annual fund supports vital programs, services, equipment and technology for Baystate Health’s patients every day.

Capital & Program Gifts

Baystate Health affiliates are continuously replacing and renovating facilities and patient care environments while establishing and enhancing programs that depend on philanthropic support.

Endowment Gifts

An endowment gift is an important way to invest in the future of Baystate Health and offers a meaningful way to link your name or a loved one’s name in perpetuity with Baystate Health in the area that is most important to you and your family.

Events

A full menu of events allows our friends to support Baystate Health while biking, walking, golfing and enjoying other fun activities.

Planned Giving

A gift today can help patients tomorrow. From bequests to charitable gift annuities, there are many ways to designate assets in support of Baystate Health.

Tributes and Memorial Gifts

A gift of gratitude for a compassionate care provider, in recognition of a special occasion, or in memory of a loved one are special ways to support Baystate Health and for us to recognize your contribution.

To learn more, please visit baystatehealth.org/bhf or call (413) 794-5444.
Mom’s final four days with us were spent being cared for by the most compassionate, engaged, and professional group of individuals that my family has ever encountered anywhere or at any time. The gifts you have given us are immeasurable.
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President’s Society (continued)

Platinum
$10,000 and above
Anonymous
Baystate Medical Center - Medical Staff
The Beveridge Family Foundation, Inc.
Big Y Foods, Inc.
Employees of Big Y Foods, Inc.
Bulkley Richardson
COSMED USA
Costco Wholesale Corp.
Country Bank
Irene E. and George A. Davis Foundation
P. James and Karen Dehney
Diane and Richard Friedberg, MD, PhD
Gale Toyota
Griffin’s Friends
Arthur and Peggy Grodd
The Grodsky Family
Hasbro Children’s Fund
Health New England, Inc.
Employees of Health New England
Raymond R. Houle Construction Inc.
Katelyn’s Ride/Run
David and Ruth Katz
Michael and Sofia Koblinski
Kohl’s
Adrian and Virginia Levsky
Sharon and Benjamin Liptzin, MD
Roger and Ann McNamee
Meadow Place Dental
Professional Drywall Construction, Inc.
Rite Aid Corp.
Robert Charles Photography
Rocky’s Ace Hardware
William D. Russell Fund
Ronald and Brenna Sadowsky
Smith & Wesson
Speedway
Spike it for Life
Spirit Children/Spencer Gifts
SpringValley Landscaping
Richard and Carol Steele
Steffian Bradley Architects
Universal Electric Co., Inc.
Norma Vinick

Gold
$5,000 - $9,999
Anonymous
ABC Supply Co., Inc.
Ace Hardware Corporation
AFC Doctors Express
Syeda and M. Shaleeq Ahmed, MD
Brad and Jane Albert
Susan and Richard Anderson, Jr.
Richard Arenas, MD
Automated Logic
Babson Capital Management, LLC
Baystate Breast & Wellness Center
Baystate Reference Laboratories
Best Fitness
Robert and Sandra Carnevale
Chatham-Beech Charitable Foundation
Chicopee Savings Charitable Foundation
Circle K Midwest
The Colvest Group
Commercial Distributing Co., Inc.
Connecticut Portable Storage, LLC
E.F. Corcoran Plumbing & Heating
D & D Fitness Factory, Inc.
Stephen and Ann Davis
Eastern Architectural Representatives
Epstein Financial Group LLC
Ermosa Hair Design
Event Mavericks
Fitness First, Inc.
Genesis HealthCare Corporation
Sally Ginsburg, MD and
Michael Ginsburg, PhD
Harry Grodsky & Co., Inc.
Hasbro, Inc.
High Rollin’ for Miracles
J.D. Rivet & Co., Inc.
Joseph Janick
Mark A. Keroack, MD, MPH and
Ann Errichetti, MD
Kinsley Power Systems
Lace ‘Em Up for Lexi
Lee Tool Company, Inc.
The Leo S. Walsh Foundation
Lia Auto Group
Lisa’s Light of Hope Foundation
Longmeadow High School
LUSO Federal Credit Union
Market Mentors, LLC
MassMutual Financial Group
Meredith Industerial Group, LLC
MomProm/Celebrate Life

To see Joe receive his medal as Champion, visit baystatehealth.org/bhf and click on “Stay Connected.”

Baystate Children’s Hospital Patient Honored as National Champion – Joe Coles,
Baystate Children’s Hospital patient, was selected to represent Massachusetts as the
2015-2016 Children’s Miracle Network Hospitals Champion; this honor marked the
first time since 1996 that a patient from Baystate Children’s Hospital was selected for
the role. As Champion, Joe and his family traveled to Washington, D.C. and Orlando,
Fl. Thomas Coles with his brother Joe Coles at the April 2015 Champion Launch
Celebration (left to right).
Baystate Children’s Hospital Outdoor Play Deck Area Dedicated to Lifelong Patient - The newly renovated outdoor area of the Baystate Children’s Hospital Play Deck was dedicated in tribute to Cory J. Garwacki – lifelong patient, champion and friend of Baystate Children’s Hospital. Honoring Cory’s love of the Boston Red Sox, the tribute includes authentic seats from Fenway Park and a replica of the iconic “Pesky’s Pole” that has since been covered in loving messages from family, friends and care providers honoring Cory’s legacy. Proceeds of the 14th annual 94.7 WMAS Radiothon, a record-breaking $325,465, were raised in honor of Cory.
Meeting New Leadership – President’s Society members, George Ditomassi and his wife, Michele Megas-Ditomassi, Baystate Health Foundation Board member, hosted an evening for Baystate Health Foundation donors at their home in September. Guests heard from Mark A. Keroack, MD, president and CEO of Baystate Health, and Charlotte Boney, MD, chair of Baystate Children’s Hospital. Pictured are George Ditomassi, Michele Megas-Ditomassi, Dr. Charlotte Boney and Mark Keroack, MD (left to right).
Everyone was very kind: from the lady who registered us to the nurses and midwives that cared for us throughout our stay.

Carol Kantany-Casartello and Charles Casartello, Jr.
Tara Catanzano, MD
Century Investment Company
Delores and J. Richard Chabot, MD
Dennis and Norma Chalke
CheckWriters, Inc.
Chico’s FAS, Inc.
Ronald Christensen
Tammy Clark
Marlynn Clayton
Big People Little Wheels
Christopher Cloutier
Code Red Consultants
Nicholas Coe, MD*
Community Health Charities
ComSource, Inc.
Cook Family Foundation Inc.
Debornah and Brian Cook

Meadow Place Dental Brings Smiles and More - Thanks to Meadow Place Dental for the support of Baystate Children’s Hospital through their annual Smiles for Kids teeth whitening promotion. This year, thanks to their staff and clients, $12,100 was raised - bringing their total giving to BCH to over $82,000 since the program’s inception in 2004.

EFS Insurance Agency, LLC
Janet and John Egelhofer, MD
The EIS Foundation, Inc.
ElectroMed, Inc.
Mummers Aqua String Band
Enfield Enterprises, Inc.
Paul and Deborah Engel
Ernst Financial Services, LLC.
Falcetti and Clark Electrical Supply Co., Inc.
Jennifer Faulkner and Craig Kupinsky
Michael and Donna Favreau
Steven and Donna Feldman
Harrat and Rick Fingeroth, MD
First Church of Christ in Longmeadow
Steven Fischel, MD
Ford, Quinn & Desmarais LLC
Frank Foster
Foundation Care
Betsy and Malcolm Freedman, DO
Freedom Credit Union
Paul Friedmann, MD and Hon. Ilana Rovner
Friendly Variety Store
Joseph and Mary Lee Gaffney
Elba and Denis Gagnon, Jr.
Thomas and Barbara Garrity
The Gaudreau Group, Inc.
The Genesis Foundation for Children
Rita and John George, MD
Laurie Gianturco, MD and Neil Swinton
Charles Gibson
Gilead Sciences, Inc.
Evelyn and Michael Glabicky
Gleason Johndrow Landscaping
Thomasina and Philip Glynn, MD
Albert Goldberg and Miriam Lieff
Bruce Goldsmith
Good Cause Greetings
Daniel and Kathy* Goodman
Diane and Lawrence Goodman, MD
Molly Gray and J. Patrick O’Grady, MD
The Greater Springfield Harriers
Greenfield Savings Bank
Jody Gross
Ronald Gross
Laurel and Daniel Grow, MD
J. Scott and Maureen Haftmann

* Deceased
Philanthropy Funds Palliative Care at Baystate Medical Center - Baystate Health Foundation’s Greatest Needs Fund for Patient Care and a bequest from longtime community physician, Fairy Brown, MD funded a $330,000 philanthropic investment in support of Baystate Medical Center’s Palliative Care Program. Although care provided by the team’s physicians and nurse practitioners is covered by health insurance, many aspects of palliative care are not covered under traditional reimbursement. Philanthropic support will continue to sustain the essential care provided to the program’s many patients. Diane Dietzen, MD and Maura Brennan, MD (seated, left to right) with palliative care team members Sarah Rossmassler, NP, Isaac Bromberg, MD, and Alice Leveston, LICSW, BCD (standing, left to right).

President’s Society (continued)

Daphne and Stephen Hall, MD
Patricia Hannon and Donald Odell, Jr.
Debra Haraden
Hayes Management Consulting
Donald and Sheila Healy
Michelle and Richard Hicks, MD
Suzanne and Thomas Higgins, MD
Hill-Rom Company, Inc.
Amy and Kevin Hinchey, MD
Harry Hoar III, MD and
Gina Luciano, MD
Gary Hochheiser, MD
Holyoke Community Charter School
Horizon Sheet Metal, Inc.
Dusty and Mary Lou Hoyt
Jack Halines, Jr.
Hurley & David, Inc.
Ronald Iannacone
IBM International Foundation
International Brotherhood of Electrical Workers Local 7
Raymond James & Associates, Inc.
Amelia Jaworek, MD
Susan Jensen
JK Energy Solutions, LLC
Susan and Gordon Josephson, MD
Joan Katz
Hon. George and Patricia Keady
Todd and Benjamin Keating
William Kelliher

“”

My dad was spending all hours of the day and night with me and the staff got him a recliner so he could stay over with me. They are always asking if we need anything. Nurse Diana always gives me information on any new drugs I’m going to be starting and that helps me be in control of my care.

Kelly-Fradet Lumber
Mary Kibbe
Gale and Robert Kirkwood, MD
Susan and Rhett Krause, MD
Alena Kreychman, MD
Janice A. Kuczewicz
Neil Kudler, MD and Nancy Flam
Aaron Kugelmass, MD and
Karen Ambrose
Jay Kuhn, MD
Danuta Serus and the Serus Family
Harry and Nancy Lane
Larson for Congress
Betty and Kevin LaRue
The Alice Lawrence Agency
Kevin and Susan Lawson
Patrick and Lisa Leary
Barbara and Patrick Lee, MD
Jason Leonard
Jeffrey Leppo, MD
Carol and Gary Levine, MD
Shan Li, MD
Life’s Memories & More
Joseph and Sue LoBello
Jeffrey and Joanne Lombard
Timothy Londo
Naomi London, MD
David Longworth, MD
Peter Lyons
Therese and David Maguire, MD
Kathleen Mahoney, MD and
Frank Pupek
Bill Mailler
Grace Makari-Judson, MD and
Peter Judson, MD
Dorothy Manley (Dec’d)
Ann Mann
Marion Open Golf Tournament
Theodore Mason, MD and
Holly Mason, MD
MAXOR National Pharmacy Services, LLC
McKesson Foundation
Christine McKiernan, MD and
Kevin McAllister
Maura McQueen and Michael Stehney
Richard McVey Charitable Fund
Mercier’s Carpet Service, Inc.
Meredith-Springfield Associates, Inc.
Wilson Mertens, MD and
Lucinda Cassells, MD
Michael E. Smith Middle School
Minnechaug Regional High School
Mae Mae Ay Mirabelli
Steven and Moira Mitus
Monson Memorial Classic
Christopher Moore, MD
Darlene Moore
Ellyn Moriarty
Laura and Jeffrey Morris
Moulton Insurance Agency, Inc.
Douglas and Joyce Muehlberg
John J. Mullen, Sr. Family Charitable Foundation
Margaret Murphy
Paul and Dale Murphy
Mustaches Helping Kids
John and Frances Naughton
Douglas and Jennifer Neal
New York Life Insurance Company
Robyn Newhouse, PhD
Janet Nirenberg
Yvette Nobles
Glenn Noland
North Brookfield Savings Bank
Novartis Pharmaceuticals Corporation
NUVO Bank & Trust Company
Gordon and Pamela Oakes
O’Brien’s Corner
Richard and Marie O’Connor
Margot and Stephen O’Connor, MD
Edward and Patricia O’Day
Amy Oliveira
Thomas O’Neil
Patrick O’Neill
Katharyn and David Pacheco
Packaging Products, Corp
Gloria and David Page, MD
Lynn and John Papale, MD
Peter and Catherine Pappas
Anne Paradis and Mary Jane Canavan
Yvonne Paris, MD and Arthur Scolari
Park Cleaners, Inc.
People’s United Bank
Lawrence Peters, MD
George Petitt and Maria Cantalini-Petitt
James and Kathryn Phaneuf
Pioneer Provisions, LLC
Adrienne and Leonard Plotkin, MD
Paul and Andrea Pohl
Katherine and James Polga, MD
Christine Pollock
Pomeroy Sugar House
Renée Pouliot
PricewaterhouseCoopers, LLP
Proshred Security
Katherine Putnam and Timothy Delaney
Saviri Rambissoon, MD
Sydney and Jack Ramey
Johannes Yekatherine Rasmussen, MD
E. Penny Pounder and Niels Rathlev, MD
David and Ellen Ratner
Raymond & Flanigan
James Reiss, MD and Luce Reiss, MD
Residence Inn by Marriott - West Springfield
Ricoh USA
R.G. Vanderweil Engineers, LLP
Dawn Roberts
Frank Robinson, PhD and Dora Robinson
Kirsten and John Romanelli, MD
Rovithis Realty, LLC
Eckart Sachsse, MD
Scott and Jodie Sadowsky
The Law Offices of Mark E. Salomone
Erin and Doug Salvador, MD
Kimberly and Barry Sanborn, Jr.

My grandfather was a patient in the ER. I take care of him at home so there is some separation anxiety. The doctor took all things (medical, social, and family unit) into treatment plan and allowed my grandfather to come home and follow-up outpatient versus admitting for observation.

Sanderson-MacLeod, Inc.
Deena and Barry Sarvet, MD
Elizabeth Schoenfeld, MD and Pranay Parikh, MD
Rebecca and John Schreiber, MD, MPH
Paul and Josephine Sears
Security 101
SEI/Aaron’s Inc.
Irene Sergentanis
Neal Seymour, MD
Patrick J. Sheehy
Sika Samafil
Silhouettes Salon, Inc.
Rod Sitterly
SMC Partners, LLC
South Congregational Church
South Hadley High School
Southwest Consulting Associates, Inc.
Springfield Anesthesia Service, Inc.
Springfield College
David and Peggy Starr
State Street Global Advisors
Stoneleigh-Burnham School
Suffield Academy
Robert Sunderland
Glenn and Diane Suprenant
Michele Talka

“You are amazing, how you relate to patients. Your demeanor clearly re-establishes a sense of hope for all of humanity. I am truly grateful for the wonderful gifts and talents you possess. Thank you for all of your reassurances and confidence that I can return to a normal life.”
President’s Society (continued)

Tantasqua Regional High School
TEVA Pharmaceuticals
Marc C. Thompson
The Three Sisters Cookbooks
Truist
Turley Publications, Inc.
Kelly M. Tyler, MD
United Bank
Unitex/A & P Coat
Urgent Care Specialists, PC
James Vinick
Mary and Richard Wait, MD
Kristopher and Deborah Walsh
Francine L. Weaver
Wells Fargo Bank, N.A.
Nadine Wenner, MD and
Steven Wenner, MD
West Brookfield Family Practice
Western Massachusetts Regional
Women’s Correctional Center
Westfield Bank
Westover Federal Firefighters
Association
Ronald White
Rick and Amy Wiatrowski
Stanley and Karen Winer
Wing Emergency Services
Sally and Stephen Wittenberg, MD
Women of the Moose Lodge Chicopee
Falls Chapter 1489
David and Elizabeth Woods
Mary Alice Worden
Worthington Memorial Car Show
Timothy and Victoria Wright
Thomas Yandow

In-Kind Gifts valued at over $1,000

94.7 WMAS & 1450AM The Hall
Atwater Park Civic Association
Balise Lexus
Bay Path University
BMW of West Springfield
Bradley Auto Wash
Caesars
Corporate Traveler, Inc.
Delaney House
EvvGirl Foundation
F.L. Roberts & Co., Inc.
George R. Ditomassi and
Michele Megas-Ditomassi
Gleason Johndrow Landscaping
Hasbro, Inc.
Julie A. Bloniasz
Kid Flicks
Kinsley Power Systems
Lattitude Restaurant
Mansfield Paper Co., Inc.
Max’s Tavern
MurDuff’s Jewelry
NESN
New England Golf Guide
Ocean State Job Lot
Octagon
Performance Foodservice
Pop’s Biscotti & Chocolates
RE/MAX New England
Robert Charles Photography
Ronald Sadowsky
Sandra Davis
Six Flags New England
Texas Roadhouse
James Trask and Kathleen Lesser Trask
Valet Park of America
“We LoVe RiLeY” Fan Club
Williams Distributing Corp.
William B. Meyer, Inc.
Zasco Productions, LLC

Balise Lexus - in partnership with Lexus Champions for Charity, Balise Lexus of West Springfield supports the annual Baystate Children’s Hospital Golf Tournament as an in-kind donor gifting hole-in-one vehicles and a top-rated golf trip to Pebble Beach.

Max Catering & Events - presents a gift of $11,000 in support of Baystate Children’s Hospital following their grand re-opening gala. Pictured (left to right) are Jenna Gleason, Baystate Health Foundation, John Thomas, general manager of Max’s Tavern, AnnMarie Harding, public relations manager of Max’s Tavern, and Jane Albert, Baystate Health Foundation. The Max Golf Classic, hosted in July by Max’s Tavern raised over $225,000 in 2015.
Baystate Franklin Medical Center Keeping Care Local Campaign
(Donor listing through December 31, 2015)

Baystate Franklin Medical Center Keeping Care Local Campaign
Breaks Ground

Under the volunteer leadership of Mary and Robbie Cohn, Baystate Franklin Medical Center’s Keeping Care Local campaign has raised $4.8 million toward a goal of $5 million. The campaign is helping to fund a new, $26 million surgical center, set to open in June 2016.

Mary and Robbie Cohn pictured in one of the new surgical suites at Baystate Franklin Medical Center.

Becky George and Steve Bridges
Chuck and Jackie Gijanto
Bob Gilmore and Family &
   Tim Farrell and Family
Kimberly and Daniel Gleason
Joshua and Marina Goldman
Christopher and Cheryl Goodwin
Jacqueline and Douglas Gordon
Greenfield Cooperative Bank
Greenfield Savings Bank
Joseph and Lori Grover
John and PF Hanold
Suzanne and Daryl Hendery
Suzanne and Thomas Higgins, MD
Hillside Plastics, Inc. & The Haas Family
Iron Workers Local 7
Daniel and Jimena Jacone
Michael and Amy Johnson
Margo Jones and Philip Elmer-Dewit
Leesa-Lee Keith
Marvin and Carol Kelley
Alice Kells
Leticia Kennedy
Mark A. Keroack, MD, MPH and
   Ann Errichetti, MD
Jane and Daniel Kunhardt, Jr.
Tinka and George Lunt II
Edward Margola and Gillian Rosner
Mayhew Steel Products, Inc.
McCarthy Funeral Home

Anonymous (5)
Mary Ellen and Robert Ahearn
Brad and Jane Albert
Bail and Nancy Ames
Charles and Elizabeth Barker
Amy and Craig Barry, Jr.
Baystate Franklin Auxiliary
William and Karin Benson
Channing and Marie Bete
The Blanker Foundation:
   Alan H. & Joyce P. Blanker
   Charles H. & Sheila E. Blanker
   William C. Blanker
Barry and Patty Bordner
Steven Bradley
Lenard and Kathleen Bronner
Bruce Brown and Mary Thorpe Brown
Burkhardt/Freeman, Inc.
Bill and Ronnie Burns
Gina and Will Campbell
Rebecca Caplice and Joseph Poirier
Maureen Casey and Jack McKenzie
Charles Cavagnaros III, MD and
   Joseph Bruseo, PhD
David and Elaine Chichester
Patricia and Thomas Coffin
Charles Cohn and Catherine Smith
Robert and Mary Cohn
William and Barbara Conant
John and Paula Cormican
Deerfield Academy
Cynthia Donovan
Cathleen Esleeck
Marlene Felton and Michael Clark
J. Nicholas and Colleen Filler
Keith Finan and Laurie Heatherington
Freedom Credit Union

They made me feel like a person not just a patient.
Baystate Franklin Medical Center Keeping Care Local Campaign (continued)

Brian Hoffman, MD, chair, Baystate Franklin Medical Center Department of Surgery and medical director, Baystate Medical Practices Valley Orthopedic Surgery joins Thomas Higgins, MD, interim president and chief medical officer, Baystate Northern Region and James Bullock, MD, Baystate Medical Practices Valley Orthopedic Surgery (left to right) attend the Baystate Franklin Medical Center’s Keeping Care Local Campaign kick-off celebration.

Betty and William McClelland, MD
William and Joanne McGee
Chris and Linda McInerney
Nancy Melen
Ira Mitchel
Douglas and Joyce Muehlberg
Andrea Nathanson
Wiesia Nye
Kevin and Elizabeth O’Neil
Gordon and Pam Oakes
Lynne Page and Roland Ratte
The Pazmino Family
Joanne Peterson Family
Robert and Margaret "Bambi" Phillips
Beverly Pomeroy
Kelli Rafferty
Red Thread
Michael and Susan Ribeiro
Rice Family Foundation
The Sandri Companies
Richard and Susan Sigda
William and Elizabeth Sillin
Jack and Nancy Spanbauer
Steffian Bradley Architects
Kileen Stempel
Phyllis Stone
Robert Sunderland
Mary and Alan Swedlund
Amy Swisher
Rakesh Talati, MD
Edward Tombs and Judith Carter
Gwendolyn Trelle
Michael and Janet Tucker
Joan Vander Vliet
Robert and Delores Viarengo
Robert and Jean Wączyk
Van and Molly Wood
David and Priscilla Yetter
Lynda and Joseph Zukowski

Jim Sadowsky, chair, Baystate Health, signs a support beam for the new facility at Baystate Franklin Medical Center’s surgical center ground breaking.
Your Impact

In 2015, Baystate Health Foundation once again channeled our community’s generosity into high-quality health care for people throughout our region.

Your philanthropy flowed through the hands of our physicians, nurses, and other health care professionals – enhancing and saving the lives of patients in every Baystate Health hospital as well as Baystate Visiting Nurse Association & Hospice.

As you review our 2015 Financial Overview, please look beyond the data and remember that these numbers represent the countless lives you touched last year as a Baystate Health Foundation donor.

It is impossible to overstate the impact you’ve made in the lives of individual patients, their families and friends, our care providers and communities. And your support is more important than ever, as Baystate Health continues to innovate and deliver accessible care of the highest quality while navigating our ever-changing health care landscape.

You help us deliver a higher state of caring. And for that, we are most grateful.

Last year, your gifts helped support:

- **1.5 million** outpatient visits, including home visits
- **200,600** Emergency Department and urgent care visits
- **36,600** surgeries
- **4,560** babies born
- **$131 million** in unreimbursed care for patients
Financial Overview (continued)

Contributions

- **Total Major Gifts**: $2.8M (45%)
- **Events**: $2.2M (36%)
- **Annual Giving**: $0.7M (12%)
- **Planned Giving**: $0.4M (7%)
- **Foundations (Grants)**: <$0.1M (<1%)
- **Capital Campaigns**: $2.1M (34%)

**2015:** $6.1 million

Net Asset Investment Income

- **2015**: ($1.4M)
  - **$0.7**
  - **$0.6**
  - **$(0.8)**
  - **$(0.7)**

Net Foundation Assets

- **2015**: $110.1M
  - **$0.7** (11%)
  - **$2.1M** (34%)
  - **$32.8**
  - **$4.8**

**Unrestricted Operations**

**Temporarily Restricted Funds**

**Endowments**

**Perpetual Trusts**
Upcoming Events

May 23, 2016
25th annual Baystate Children’s Hospital Golf Tournament
- Longmeadow Country Club – Longmeadow, MA and The Ranch Golf Club – Southwick, MA

June 12, 2016
16th annual Katelynn’s Ride/Run for Baystate Children’s Hospital
- Hampshire College – Amherst, MA
- main.kride.org

July 28, 2016
13th annual Max Gold Classic Golf Tournament for Baystate Children’s Hospital
- Crestview Country Club – Agawam, MA

August 21, 2016
9th annual Wheeling for Healing for Baystate Franklin Medical Center
- Greenfield Community College – Greenfield, MA
- baystatehealth.org/wheelingforhealing

October 7, 2016
10th annual Baystate Wing Golf Tournament
- Wilbraham Country Club – Wilbraham, MA

October 29, 2016
52nd annual Baystate Noble Ball
- MassMutual Center – Springfield, MA

October 30, 2016
23rd annual Rays of Hope Walk & Run Toward the Cure of Breast Cancer
- Temple Beth El – Springfield, MA
- baystatehealth.org/raysofhope

November 5, 2016
9th annual CMN Hospitals Extra Life Gaming Marathon for Baystate Children’s Hospital
- extra-life.org
Celebrate Someone Special in Your Life!

Are you seeking a special way to celebrate a milestone in the life of a family member or friend? Or a meaningful way to say thank you?

One of the best ways to honor a single life is to help make other lives better. On behalf of all of the patients of Baystate Health, we would deeply appreciate your gift to Baystate Health Foundation.

Tribute Gifts

- Is someone close to you celebrating a wedding, birthday, anniversary, graduation, or retirement?
- Do you need a way to honor the memory of someone important to you?
- Celebrating a new beginning in your own life?

Through a gift to Baystate Health Foundation, you can link your life – or that of someone close to you – to the thousands of other lives touched by Baystate Health every year.

Gifts of Gratitude

Our Gifts of Gratitude program allows you to honor a Baystate Health doctor, nurse or other health care professional, while making a gift of any size in support of patient care. We will share your expression of gratitude with your caregiver and present him or her with a special commemorative pin.

President’s Society 2016 Event

In appreciation for your generous support, Baystate Health Foundation invites you to save the date for the annual President’s Society Dinner with Mark Keroack, MD, President & CEO, Baystate Health

**Wednesday, September 21, 2016**

5:30 – 7:30pm

Baystate Health Education Center

361 Whitney Avenue – Holyoke, MA

Formal invitation to follow.