



**Baystate
Health**



Formerly Spirit of Women

Published for members of the Every Woman Program at Baystate Health

**Holiday Celebration
of Health for Women**

***Baystate Health Every Woman
Launch Party***

Baystate Health is a leading not-for-profit health system with the charitable mission of improving the health of the people in our communities every day with quality and compassion.



New Name. Same Spirit!

After 18 years and due to recent licensing changes, Baystate Health's *Spirit of Women* loyalty program has changed its name to *Baystate Health Every Woman*. *Baystate Health Every Woman* provides a wide range of opportunities for women including special events, conferences, and seminars about women's health, work, and family. The program will continue its mission of inclusion and empowering women as individuals living the best life.

Before the name was officially changed, more than 100 current members contributed their thinking to the name and logo. One member commented, "The logo looks vibrant, happy and healthy, precocious and confident. That's how I love to view myself." Another wrote, "The logo and name immediately evoked a spirit of joy and well being. Also elicited a sense of self confidence." Others remarked, "I think it's great. Arms stretching up to the sky, foot kicked up. Unlimited possibilities." and "Active, energetic symbol, living to the fullest."

Thank you for being part of this significant moment. It's a new name, with the same great spirit!



Join us for the Baystate Health Every Woman Launch Party on Thursday, December 7 and enter the Baystate Health Every Woman Raffle. Any questions? Email sue.fontaine@baystatehealth.org or call 413-794-5200.

As part of the celebration, we are raffling Dunkin Donuts \$25 gift cards. There will be five winners chosen. To enter the raffle, send an email to Loyalty@baystatehealth.org with the subject line "New Name Raffle." We will randomly select winners on December 15, 2017.

If you would like to receive the *Baystate Health Every Woman* eNewsletter, mention it in your email and we will add you to the list.

For more information or to join Baystate Health Every Woman, visit baystatehealth.org/everywoman or call Sue Fontaine, Senior Coordinator, Loyalty Programs, at 413-794-5200. It's FREE to join!

Holiday Celebration of Health for Women

Wednesday, December 6, 5-8 pm, Talk 6-7 pm
Baystate Mary Lane Outpatient Center
85 South St, Ware

Join us for a special evening of pampering with hand softening treatments and makeup tips, “delish” food, gift ideas for yourself or others, a discussion with a physician, bone density screening, and an opportunity to get your annual mammogram.



Dr. Martinez

Dr. Oscar Martinez, Medical Director, Baystate Women's Health, Eastern Region, will be discussing “Menopause: The Hot Topic” which will include menopause myths and fears, symptoms, treatments, hormone replacement therapy, nutrition, exercise, stress, sexuality and alternative treatments.

Whether you are approaching perimenopause, menopause, or postmenopause, you can start improving your health habits today.

Enjoy a complimentary light meal and delicious beverages.

To register to have your annual mammogram done during the event by the experienced and caring staff of the Mammography Department at Baystate Mary Lane Outpatient Center call Della Heard at 413-967-2272.

To register for the event:
<https://holidaycelebrationofhealth.eventbrite.com>
or call 413-794-5200. **FREE!**

MAMMOGRAMS SAVE LIVES

Call today to make
an appointment!

413-794-8874

413-572-6060:
Baystate Noble

CONVENIENT LOCATIONS

Baystate Breast & Wellness Center

100 Wason Avenue, 3rd floor, Springfield, MA 01199

Baystate Franklin Medical Center

164 High Street, Greenfield, MA 01301

Baystate Mary Lane Outpatient Center

85 South Street, Ware, MA 01082

Baystate Noble Hospital

115 West Silver Street, Westfield, MA 01085

Baystate Radiology & Imaging

- 294 North Main Street, Suite 103
East Longmeadow, MA 01028
- 113 Elm Street, Suite 206, Enfield, CT 06082
- 325 King Street, Northampton, MA 01060
- 470 Granby Road, Suite 5, South Hadley, MA 01075

Baystate Wing Hospital

40 Wright Street, Palmer, MA 01069

Baystate  Health

baystatehealth.org

Baystate Health Every Woman

Launch Party!

Come and celebrate our new name (formerly Spirit of Women)

Thursday, December 7, 6-8 pm
Baystate Health Education Center
361 Whitney Ave, Holyoke

It's time to cherish and applaud every woman at the *Baystate Health Every Woman* Launch event. We will be spinning great tunes, serving healthy, festive appetizers and delicious beverages. Each attendee will receive a free gift and a new *Baystate Health Every Woman* membership key tag. There will be vendors, health information tables and an opportunity to be a part of the “I am Every Woman” video by filling in the blank with something wonderful about yourself, “I am _____.”

To register for the event: <https://bheverywomanlaunchparty.eventbrite.com>
or call 1-413-794-5200. **FREE!**



▲ Free Gift
Tote Bag

Celebration of Life Tracy Benton Whitley

October 16, 1966 – March 23, 2017



We are beyond saddened by the passing of our dear friend and colleague, Tracy B. Whitley. Tracy was our manager of Loyalty Programs & Special Events and coordinator of *Spirit of Women* program, now *Baystate Health Every Woman* program. For over 15 years, she grew our membership and helped educate thousands of people about their health and wellbeing. In particular, she was a champion of women's health and the primary coordinator for membership and operations of Baystate Health *Spirit of Women* program across five Baystate Health hospitals.

In addition to her work at Baystate Health, Tracy was a devoted wife, doting parent, beloved daughter, sister and friend to many. She was an unstoppable force in the Pioneer Valley for women's health and wellness. She has been a public health vanguard for women of color throughout her career. She has been a member of Delta Sigma Theta Sorority, Inc., a graduate of the University of Massachusetts and served on the Board of Directors of the National Association of Black Female Executives in Music and Entertainment since 2003.

Tracy is survived by her beloved husband of twenty-one years, Eddie C. Whitley, Jr. She also leaves a rich legacy to their two children, son, Benton E. Whitley, and daughter, Rae Love Whitley as well as her family and many friends.