

WORKSHOPS

I. Designing a Program for Impact

Monday, November 2, 2020 | 12-1 pm EST

This workshop will walk participants through the basics of program design from conception to implementation. The importance of considering policy, systems and environmental (PSE) changes when designing programs will also be discussed.

- Crystallize your program idea
- Understand steps to develop detailed program plan
- Incorporate PSE change into planning

To register: <https://us02web.zoom.us/meeting/register/tZlkcOitrjsrGd33aMQ2yUMraHG0AUGP009L>



Kathleen Szegda, PhD, MPH, MS
Director of Community Research and Evaluation
[Public Health Institute](#) of Western MA

II. Tips for Writing an Effective Grant Proposal

Wednesday, November 4, 2020 | 12-1 pm EST

- Understand instructions and terminology
- Understand how to write with clarity and tailor writing to funder/reviewers
- Understand importance of and how to visually communicate program and expected outcomes through logic model

To register:

<https://us02web.zoom.us/meeting/register/tZ0qceCsqzgrG9yDla80dNFqUU2rgIXtD60a>



Alisa Ainbinder, PhD, MSW
Senior Research Associate
[Public Health Institute](#)
of Western MA



Kimothy Jones, MSPH
Program Director
[Women's Health Network \(WHN\)](#)
grant at Baystate Health

III. Helpful Websites for Evidence-Informed Programs

Thursday, November 5, 2020 | 12-1 pm EST

Designed for beginners, this workshop will help you document community need and plan evidence-informed programs. We will look at helpful websites to locate information on local demographic trends, health needs, and community organizations.

- Describe current demographic trends in your community
- Find information on health needs of your community
- Identify methods of discovering potential community partners

To register: https://us02web.zoom.us/meeting/register/tZcoc-ChpzqkHtOOvVpgVWT-x-WnU9Ga_ZmR



Margot Malachowski, MLS
Education and Outreach Coordinator
[Network of the National Library of Medicine](#)

IV. Cultural Humility

Monday, November 9, 2020 | 12-1 pm EST

This 1-hour introductory workshop provides a foundation for participants to gain a basic understanding and history of Cultural Humility and its four tenets. Specifically, participants will learn the following:

- Historical context for Cultural Humility
- A working definition of Cultural Humility along with the four basic tenets
- The utility of Cultural Humility in community health and engagement
- How personal beliefs and values influence our engagement with others (including colleagues, clients and community)
- Strategies for integration of cultural humility into organizational structures, policies, activities.



Dayna A. Campbell, MS, PhD
President, Board of Directors
[Women of Color Health Equity Collective](#)



Jenise L. Katalina, LCSW
Chief Family Services Officer
[Square One](#)

To register: <https://us02web.zoom.us/meeting/register/tZYpdemsrz0jGdbaD2RhbIB4UaJGwbDLHU9v>