

PRIORITY FOCUS AREA

1

BUILT ENVIRONMENT
Access to Transportation, Health Care, and Food Security

DESCRIPTION OF NEED
(2019 CHNA)

Please refer to pages 32-35 and 42-48

PRIORITY POPULATIONS
(TO BE ADDRESSED BY STRATEGIES)

Immigrants and refugees; low- and moderate-income (LMI) people earning below a living wage; youth; older adults

GOAL

Enhance equitable access to transportation, healthcare and food for priority populations.

OBJECTIVE
(SMART)

1.1

Increase access to health care, while removing barriers to care, including transportation and financial hardship.

OUTCOME/PROCESS INDICATORS	MEASURES OF SUCCESS		DATA SOURCE
	BASELINE	2022 TARGET	
• Number of LMI patients completing MassHealth, Health Safety Net and Financial Assistance Program applications who are linked to either internal or external financial programs and services			Baystate
• Number of older adults screened and treated by public health nurse			Baystate
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•			
•			

STRATEGIES	STATUS C = Current D = In Development F = Future	HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement	TIMELINE			HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰	OTHER SOURCE A	PARTNERS
			Y1	Y2	Y3			
1.1.1	TBD	D / F	F	-	-	-	DoN CHI \$\$	
1.1.2	Public Health Nurse at Westfield Senior Center	C	F / P	X	X	X	Hospital Operations	Westfield Senior Center
1.1.3	Baystate Financial Assistance Program (FAP)	C	O	X	X	X	Hospital Operations	
1.1.4	Baystate Financial Counseling	C	O	X	X	X	Hospital Operations	
1.1.5								

MONITORING/EVALUATION APPROACHES	POTENTIAL PARTNERS
• Quarterly review of strategy indicators by BMC CBAC	•
• Annual check-in with SIP partners	•
• Public Health Institute of Western MA contracted for technical assistance and evaluation of each grantee	•
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BUILT ENVIRONMENT
 Access to Transportation, Health Care, and Food Security

OBJECTIVE (SMART)

1.2

Increase access to physical activity and healthy eating curricula for youth within three years of strategy implementation.

ANNUAL OUTCOME/PROCESS INDICATORS				MEASURES OF SUCCESS		DATA SOURCE
				2020 BASELINE	2022 TARGET	
<ul style="list-style-type: none"> Number of youth enrolled in MIGHTY program 				27		MIGHTY
<ul style="list-style-type: none"> Number of youth served by B&G Club Summer Food Program 						B&G Club of Greater Westfield

STRATEGIES	STATUS C = Current D = In Development F = Future	HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement	TIMELINE			HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰	OTHER SOURCES	PARTNERS
			Y1	Y2	Y3			
1.2.1 Boys & Girls Club of Greater Westfield Summer Food Program	C	P	X	X	X	CBAC	B&G Club of Greater Westfield	
1.2.2 MIGHTY (Moving, Improving, Getting Health Together at the YMCA)	C	O / I	X	X	X	Baystate Pediatric Weight Management Staff Kohls Cares Grant	YMCA of Greater Westfield	

MONITORING/EVALUATION APPROACHES	POTENTIAL PARTNERS
<ul style="list-style-type: none"> Quarterly review of strategy indicators by BMC CBAC 	<ul style="list-style-type: none">
<ul style="list-style-type: none"> Annual check-in with SIP partners 	<ul style="list-style-type: none">
<ul style="list-style-type: none"> Annual SIP work plan updates posted on BH website 	<ul style="list-style-type: none">
<ul style="list-style-type: none"> 	<ul style="list-style-type: none">

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BUILT ENVIRONMENT
Access to Transportation, Health Care, and Food Security

OBJECTIVE
 (SMART)

1.3

Increase awareness of food resources in the Baystate Noble service area to all residents within three years of strategy implementation.

ANNUAL OUTCOME/PROCESS INDICATORS				MEASURES OF SUCCESS		DATA SOURCE			
				2020 BASELINE	2022 TARGET				
• Number of food resources listed on Westfield Food Resource Guide				16					
• Number of organizations with claimed site on 413Cares who offer food services				0		PHIWM			
•									
STRATEGIES		STATUS C = Current D = In Development F = Future	HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement	TIMELINE			HOSPITAL RESOURCE INPUT(S) 🕒 👤 \$\$\$	OTHER SOURCES	PARTNERS
				Y1	Y2	Y3			
3.1.1	413Cares	D	P	X	X	X	Noble CBAC		PHIWM
3.1.2	Dissemination of Westfield Food Resource Guide	C	P	X	X	X	Noble CBAC		
MONITORING/EVALUATION APPROACHES				POTENTIAL PARTNERS					
• Quarterly review of strategy indicators by BMC CBAC				•					
• Annual check-in with SIP partners				•					
• Annual SIP work plan updates posted on BH website				•					
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PRIORITY
FOCUS AREA

2

MENTAL HEALTH AND SUBSTANCE USE

DECIPTION OF NEED
(2019 CHNA)

Please refer to pages 48-55 in the 2019 CHNA

PRIORITY POPULATIONS
(TO BE ADDRESSED BY STRATEGIES)

Older adults; people of color (focus on Latinos); people reentering society after incarceration; people with mental health and substance use disorder diagnoses; youth

GOAL

For the Baystate Noble service area to have a defined, integrated network of service provision for individuals with a mental health and/or substance use disorder.

OBJECTIVE
(SMART)

2.1

Increase community and provider capacity to advocate for mental and behavioral health treatment and prevention through training and coalition building within three years of strategy implementation.

OUTCOME/PROCESS INDICATORS	MEASURES OF SUCCESS		DATA SOURCE
	BASELINE	2022 TARGET	
• Number of organizations/individuals serving on C.O.R.E of Greater Westfield			C.O.R.E of Greater Westfield
• Number of providers trained (through CVS Health grant)	0		Baystate Health
• Number of Southwick and Feeding Hills providers trained	0		Baystate Health
•			

STRATEGIES	STATUS C = Current D = In Development F = Future	HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement	TIMELINE			HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰	OTHER SOURCE A	OTHER SOURCE B
			Y1	Y2	Y3			
2.1.1 Regional Hospital and Community Provider Training: <i>best practices in mental and behavioral health treatment</i>	D	I	X			CVS Health Foundation \$27,000		
2.1.2 C.O.R.E of Greater Westfield	C	P	X			BNH CBAC	C.O.R.E of Greater Westfield	
2.1.3 Earmark Grant Community Strategy - TBD	D	I	X			\$100,000 DPH Earmark Grant		
2.1.4 Southwick and Feeding Hills Baystate Medical Primary Care Provider Training: <i>best practices in mental and behavioral health treatment</i>	D	I	X			\$100,000 DPH Earmark Grant		

MONITORING/EVALUATION APPROACHES	POTENTIAL PARTNERS
• Quarterly review of strategy indicators by BMC CBAC	•
• Annual check-in with SIP partners	•
• Annual SIP work plan updates posted on BH website	•
•	•

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2

MENTAL HEALTH AND SUBSTANCE USE

OBJECTIVE
 (SMART)

2.2

Increase access to equitable mental and behavioral health treatment for all individuals within three years of strategy implementation.

OUTCOME/PROCESS INDICATORS				MEASURES OF SUCCESS		DATA SOURCE		
				BASELINE	2022 TARGET			
<ul style="list-style-type: none"> Completion of Baystate Health Behavioral Health Hospital 				Incomplete	In Progress/ Complete			
<ul style="list-style-type: none"> Number of referrals to treatment, peer recovery or support programs completed 								
<ul style="list-style-type: none"> 								
STRATEGIES	STATUS C = Current D = In Development F = Future	HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement	TIMELINE			HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰	OTHER SOURCE A	OTHER SOURCE B
			Y1	Y2	Y3			
2.2.1	Baystate Health Behavioral Health Hospital	F	O	X	X	X		
2.2.2	BNH Case Management Post-Discharge Referrals	C	O	X	X	X		
MONITORING/EVALUATION APPROACHES				POTENTIAL PARTNERS				
<ul style="list-style-type: none"> Quarterly review of strategy indicators by BMC CBAC Annual check-in with SIP partners Annual SIP work plan updates posted on BH website 				<ul style="list-style-type: none"> Behavioral Health Network (BHN) Gandara Right Choice Health 				

PRIORITY
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2

MENTAL HEALTH AND SUBSTANCE USE

OBJECTIVE
 (SMART)

2.3

Increase access to prevention-based initiatives for all individuals within three years of strategy implementation.

OUTCOME/PROCESS INDICATORS	MEASURES OF SUCCESS		DATA SOURCE
	BASELINE	2022 TARGET	
• Weight of medication collected at BNH kiosk	0		Baystate Health
• Weight of sharps collected at BNH kiosk	0		Baystate Health
•			

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			Y1	Y2	Y3			
2.3.1 BNH Medication and Sharps Kiosks	C	O	X	X	X	Hospital Operations		
2.3.2 Narcan education and distribution in ED	C	O	X			Hospital Operations		

MONITORING/EVALUATION APPROACHES	POTENTIAL PARTNERS
• Quarterly review of strategy indicators by BMC CBAC	•
• Annual check-in with SIP partners	•
• Annual SIP work plan updates posted on BH website	•
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PRIORITY
FOCUS AREA

3

INSTITUTIONAL AND INTERPERSONAL DISCRIMINATION

DESCRIPTION OF NEED
(2019 CHNA)

Please refer to pages 27-30 and 45 in the 2019 CHNA

PRIORITY POPULATIONS
(TO BE ADDRESSED BY STRATEGIES)

GLBQ+ and transgender people; older adults; people living with a disability; people with dementia and/or Alzheimer’s; people with mental health and/or substance use disorders; people who live unsheltered/homeless; people reentering society after incarceration

GOAL

Decentralize systems rooted in white power, privilege, ability, bias and discrimination in Baystate Noble service area. *Examples include but are not limited to sexism, ageism, ableism, and the social construct of race.*

OBJECTIVE
(SMART)

3.1

Increase opportunities for training and education around institutional and interpersonal discrimination and systems of power for priority populations within three year of strategy implementation.

ANNUAL OUTCOME/PROCESS INDICATORS				MEASURES OF SUCCESS		DATA SOURCE
				2020 BASELINE	2022 TARGET	
• Number of dementia friendly caregivers trained				300	600	Beth Cardillo
• Number of individuals who have attended cultural humility trainings				0		
• Number of individuals who have attended poverty simulations				0		UMMS-Baystate Faculty
• Number of individuals who have attended Undoing Racism Training				0		HRIPV
• Number of savvy caregivers trained				0		Beth Cardillo

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			Y1	Y2	Y3			
3.1.1 Cultural Humility Training	F	C / P		X		CBAC		
3.1.2 Poverty Simulation	F	C / P	X			CBAC	UMMS-Baystate Faculty	
3.1.3 Savvy Caregiver Training	D	P	X	X	X	CBAC	Beth Cardillo	
3.1.4 Dementia Friendly Westfield Training	C	P	X	X	X	CBAC	Beth Cardillo	
3.1.5 Undoing Racism Training	F	C / P		X		CBAC	HRIPV	

MONITORING/EVALUATION APPROACHES	POTENTIAL PARTNERS
• Quarterly review of strategy indicators by BMC CBAC	• Healing Racism Institute of Pioneer Valley (HRIPV)
• Annual check-in with SIP partners	•
• Annual SIP work plan updates posted on BH website	•
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