

PRIORITY
FOCUS AREA

1

EDUCATION

DESCRIPTION OF NEED
(2019 CHNA)

Please refer to page 41 in the 2019 CHNA

PRIORITY POPULATIONS
(TO BE ADDRESSED BY STRATEGIES)

Communities of color (focus on Latinos and Blacks); immigrants and refugees; low- and moderate-income (LMI) families earning below a living wage; people reentering society after incarceration; people with disabilities; people with mental health and/or substance use diagnoses; youth

GOAL

Increase access to educational and workforce opportunities for priority populations.

OBJECTIVE
(SMART)

1.1

Increase opportunities to healthcare oriented educational programs within three years of strategy implementation.

| OUTCOME/PROCESS INDICATORS | | | | MEASURES OF SUCCESS | | DATA SOURCE |
|---|--|--|--|---------------------|-------------|-------------|
| | | | | 2020 BASELINE | 2022 TARGET | |
| • Number of BSEP graduates hired by Baystate Health (Life to date) | | | | | | BSEP |
| • Number of BSEP graduates who attend a two or four year college (Life to date) | | | | | | BSEP |
| • Number of unique BSEP scholarship recipients (Life to date) | | | | | | BSEP |
| • PURCH indicator | | | | TBD | TBD | PURCH |
| • TD Bank Baystate Health Bus indicator | | | | TBD | TBD | BHF |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰 | OTHER SOURCES | PARTNERS |
|---|---|--|----------|----|----|--|--|----------|
| | | | Y1 | Y2 | Y3 | | | |
| 1.1.1 Baystate Springfield Educational Partnership (BSEP) | C | O | X | X | X | Hospital Operations | Springfield Public Schools; In Focus Springfield | |
| 1.1.2 BSEP Scholarship Awards | C | O | X | X | X | Community Benefits | | |
| 1.1.3 TD Bank Baystate Health Bus | D | I | X | X | X | UMMS – Baystate Faculty and Students; Allied Health Students | TD Bank Foundation \$750,000 | |
| 1.1.4 UMMS – Baystate Population-based Urban Rural Community Health (PURCH) Program | C | O | X | X | X | Hospital Operations | UMMS-Baystate Community Faculty | |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|---|
| • Quarterly review of strategy indicators by BMC CBAC | • Urban League of Springfield |
| • Annual check-in with SIP partners | • PURCH Population-Based Clerkship Host Organizations |
| • Annual SIP work plan updates posted on BH website | • Springfield Public Schools |
| • | • In Focus Springfield |
| • | • TD Bank Foundation |
| • | • |

PRIORITY
FOCUS AREA

1

EDUCATION

OBJECTIVE
(SMART)

1.2

Increase access to educational resources to build community capacity and awareness within three year of strategy implementation.

| ANNUAL OUTCOME/PROCESS INDICATORS | MEASURES OF SUCCESS | | DATA SOURCE |
|---|---------------------|-------------|---------------------|
| | 2020 BASELINE | 2022 TARGET | |
| • Number of individuals who have participated in a Baystate-facilitated poverty simulation (Life to date) | 420 | | UMMS-Baystate PURCH |
| • Number of total community organizations who claim their site on 413Cares | 0 | | PHIWM |
| • Number of total Baystate Health departments, programs, and service lines who claim their site on 413Cares | 0 | | PHIWM |
| • Number of PURCH Community Faculty members | 25 (FY19) | | UMMS-Baystate PURCH |
| • Number of outreach events completed by community liaison at Mason Square Health Center | 33 (FY19) | | Baystate Health |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 👤 🕒 💰 | OTHER SOURCES | PARTNERS |
|--|---|--|----------|----|----|---|---------------|---------------------------------|
| | | | Y1 | Y2 | Y3 | | | |
| 1.2.1 413Cares Community Resource Database | C | F / P | X | X | X | DoN CHI Funding; CBAC | | PHIWM; Live Mutual Project |
| 1.2.2 Baystate-facilitated Poverty Simulations | C | O / C | X | X | X | Hospital Operations | | UMMS-Baystate Community Faculty |
| 1.2.3 Mason Square Health Center Community Liaison/Outreach Specialist | C | O | X | X | X | Hospital Operations | | |
| 1.2.4 UMMS – Baystate Population-based Urban Rural Community Health (PURCH) Program: Community Faculty | C | O | X | X | X | UMMS-Baystate Faculty | | UMMS-Baystate Community Faculty |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|--------------------|
| • Quarterly review of strategy indicators by BMC CBAC | • |
| • Annual check-in with SIP partners | • |
| • Annual SIP work plan updates posted on BH website | • |
| • | • |

PRIORITY
FOCUS AREA

1

EDUCATION

OBJECTIVE
(SMART)

1.3

TBD (DoN RFP under development)

| ANNUAL OUTCOME/PROCESS INDICATORS | MEASURES OF SUCCESS | | DATA SOURCE |
|-----------------------------------|---------------------|-------------|-------------|
| | 2020 BASELINE | 2022 TARGET | |
| • | | | |
| • | | | |
| • | | | |
| • | | | |
| • | | | |
| • | | | |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 👤 🕒 💰 | OTHER SOURCES | PARTNERS |
|------------|---|--|----------|----|----|---|---------------|----------|
| | | | Y1 | Y2 | Y3 | | | |
| 1.3.1 | | | | | | | | |
| 1.3.2 | | | | | | | | |
| 1.3.3 | | | | | | | | |
| 1.3.4 | | | | | | | | |
| 1.3.5 | | | | | | | | |
| 1.3.6 | | | | | | | | |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|--|--------------------|
| • Quarterly review of strategy indicators by BMC CBAC | • |
| • Annual check-in with SIP partners | • |
| • Public Health Institute of Western MA contracted for technical assistance and evaluation of each grantee | • |
| • Semi-annual grantee reports | • |
| • Annual presentation to BMC CBAC | • |
| • | • |

PRIORITY
FOCUS AREA

2

MENTAL HEALTH AND SUBSTANCE USE

DESCRIPTION OF NEED
(2019 CHNA)

Please refer to pages 52-59 in the 2019 CHNA

PRIORITY POPULATIONS
(TO BE ADDRESSED BY STRATEGIES)

Communities of color (especially Latinos); GLBQ+ youth; older adults; people living unsheltered/homeless; people reentering society after incarceration; people with mental health and/or substance use diagnoses; transgender youth; youth

GOAL

To increase access to prevention, treatment, and recovery supports for priority populations with mental health and/or substance use diagnoses.

OBJECTIVE
(SMART)

2.1

Increase community and provider capacity to advocate for mental health and substance use disorder treatment and prevention through training and coalition building within three years of strategy implementation.

| ANNUAL OUTCOME/PROCESS INDICATORS | MEASURES OF SUCCESS | | DATA SOURCE |
|--|---------------------|-------------|-------------|
| | 2020 BASELINE | 2022 TARGET | |
| • Number of city/towns participating in Hampden County Municipal First Responder Narcan Initiative | 14 | 23 | Baystate |
| • Number of organizations participating in Hampden County Addition Task Force (HCAT) | 100 | | HCAT |
| • Number of organizations participating in Hampden County Health Improvement Plan (HCHIP) | 60 | | HCHIP |
| • Number of providers trained on mental and behavioral health treatment best practices through CVS Health Grant (FY 2020 only) | 0 | | BHF |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰 | OTHER SOURCES | PARTNERS |
|---|---|--|----------|----|----|---|---|----------|
| | | | Y1 | Y2 | Y3 | | | |
| 2.1.1 Hampden County Addiction Task Force (HCAT) | C | P | X | X | X | Time, Staff | Hampden County DA's Office; Sheriff's Department | |
| 2.1.2 Hampden County Health Improvement Plan (HCHIP): Behavioral Health Domain | C | P / F | X | X | X | DoN CHI Funding through FY 2021 | MA DPH System-wide CHI - TBD HCHIP Network | |
| 2.1.3 Hampden County Municipal First Responder Narcan Initiative | C | F / P / I | X | | | Community Benefits | Hampden County DA's Office CHD; Mercy Medical Center | |
| 2.1.4 Regional Hospital and Community Provider Training: best practices in mental and behavioral health treatment | D | I | X | | | Time, Staff | CVS Health Foundation \$27,000 | |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|--------------------|
| • Quarterly review of strategy indicators by BMC CBAC | • |
| • Annual check-in with SIP partners | • |
| • Annual SIP work plan updates posted on BH website | • |
| • | • |

PRIORITY
FOCUS AREA

2

MENTAL HEALTH AND SUBSTANCE USE

OBJECTIVE
(SMART)

2.2

Increase access to equitable mental health and substance use treatment within three years of strategy implementation.

| OUTCOME/PROCESS INDICATORS | | | | MEASURES OF SUCCESS | | DATA SOURCE |
|---|--|--|--|---------------------|-----------------------|-------------|
| | | | | 2020 BASELINE | 2022 TARGET | |
| <ul style="list-style-type: none"> Completion of Baystate Health Behavioral Health Hospital | | | | Incomplete | In Progress/ Complete | Baystate |
| <ul style="list-style-type: none"> Number of patients on medically assisted treatment (MAT) regimen at Brightwood Health Center (life to date) | | | | 309 | | Baystate |
| <ul style="list-style-type: none"> Rate of opioid overdose ED visits at BMC | | | | | | Baystate |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰 | OTHER SOURCES | PARTNERS |
|------------|---|--|----------|----|----|---|--------------------|----------|
| | | | Y1 | Y2 | Y3 | | | |
| 2.2.1 | F | O | - | - | - | Hospital Operations | | |
| 2.2.2 | C | O | X | X | X | Hospital Operations | | |
| 2.2.3 | C | O | X | X | X | Hospital Operations | State OBOT-B Grant | |
| 2.2.4 | C | O | X | X | X | Hospital Operations | | |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|--|
| <ul style="list-style-type: none"> Quarterly review of strategy indicators by BMC CBAC Annual check-in with SIP partners Annual SIP work plan updates posted on BH website | <ul style="list-style-type: none"> |

PRIORITY
FOCUS AREA

2

MENTAL HEALTH AND SUBSTANCE USE

OBJECTIVE
(SMART)

2.3

Increase access to prevention-based initiatives for all individuals within three years of strategy implementation.

| OUTCOME/PROCESS INDICATORS | MEASURES OF SUCCESS | | DATA SOURCE |
|---|---------------------|-------------|-------------|
| | 2020 BASELINE | 2022 TARGET | |
| • Number of Narcan pop ups conducted | 0 | | Baystate |
| • Number of people trained in Baystate Health-Facilitated Youth Mental Health First Aid | | | BSEP |
| • Weight of medication collected at BMC kiosk | 1,147 lbs (FY19) | | Baystate |
| • Weight of sharps collected at BMC kiosk | 1,233 lbs (FY19) | | Baystate |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰 | OTHER SOURCES | PARTNERS |
|---|---|--|----------|----|----|---|---|----------|
| | | | Y1 | Y2 | Y3 | | | |
| 2.3.1 Baystate Health-Facilitated Youth Mental Health First Aid | C | O | X | | | BSEP; Office of Continuing Education | | |
| 2.3.2 BMC Medication and Sharps Kiosks | C | O | X | X | X | Hospital Operations | | |
| 2.3.3 Narcan Pop Ups (<i>trainings and Narcan distribution</i>) | F | P / F | - | - | - | Time, Staff | Tapestry Health, Hampden County DA's Office | |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|--------------------|
| • Quarterly review of strategy indicators by BMC CBAC | • Tapestry Health |
| • Annual check-in with SIP partners | • |
| • Annual SIP work plan updates posted on BH website | • |
| • | • |

PRIORITY FOCUS AREA

3

BUILT ENVIRONMENT

Transportation, Healthcare Access, Food

DESCRIPTION OF NEED
(2019 CHNA)

Please refer to pages 33-35 and 46-51 in the 2019 CHNA

PRIORITY POPULATIONS
(TO BE ADDRESSED BY STRATEGIES)

Communities of color (focus on Latinos and Blacks); Older adults; parents of children with disabilities; low- and moderate-income (LMI) people earning below a living wage; people with disabilities; people with mental health and/or substance use diagnoses; transgender patients; youth

GOAL

Enhance equitable access to transportation, healthcare and food for priority populations.

OBJECTIVE
(SMART)

3.1

Increase coordination of, and access to, alternative transportation resources over three years after strategy implementation.

| ANNUAL OUTCOME/PROCESS INDICATORS | | | | MEASURES OF SUCCESS | | DATA SOURCE |
|--|--|--|--|---------------------|-------------|---------------|
| | | | | 2020 BASELINE | 2022 TARGET | |
| <ul style="list-style-type: none"> BeHealthy ACO medical appointment no show rate at health centers | | | | | | BeHealthy ACO |
| <ul style="list-style-type: none"> Number of residents with Valley Bike memberships | | | | | | Valley Bike |
| <ul style="list-style-type: none"> Number of miles traveled on Valley bikes | | | | | | Valley Bike |

| STRATEGIES | | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰 | OTHER SOURCES | PARTNERS |
|------------|---|---|--|----------|----|----|--|---------------------------------------|----------------------------|
| | | | | Y1 | Y2 | Y3 | | | |
| 3.1.1 | RideCare | D | C / P / I | X | | | BeHealthy Partnership ACO; Baystate CHCs | Federal Transit Authority (FTA) Grant | PVTA; Caring Health Center |
| 3.1.2 | Valley Bike Stations BMC Chestnut/Pratt St. BMC Main St. North End, Plainfield St. | C | P / F / I | X | X | | Promotional and How To Video | | Valley Bike |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|--|
| <ul style="list-style-type: none"> Quarterly review of strategy indicators by BMC CBAC | <ul style="list-style-type: none"> |
| <ul style="list-style-type: none"> Annual check-in with SIP partners | <ul style="list-style-type: none"> |
| <ul style="list-style-type: none"> Annual SIP work plan updates posted on BH website | <ul style="list-style-type: none"> |
| <ul style="list-style-type: none"> | <ul style="list-style-type: none"> |

PRIORITY FOCUS AREA



BUILT ENVIRONMENT
Transportation, Healthcare Access, Food

OBJECTIVE (SMART)



Increase use and promotion of BMC coordinated care services.

| OUTCOME/PROCESS INDICATORS | MEASURES OF SUCCESS | | DATA SOURCE |
|--|---------------------|-------------|-----------------|
| | 2020 BASELINE | 2022 TARGET | |
| • BeHealthy ACO medical appointment no show rate at health centers | | | BeHealthy ACO |
| • ED Utilization Rates for Adult Patients enrolled in ACO | | | BeHealthy ACO |
| • ED Utilization Rates for Pediatric Patients enrolled in ACO | | | BeHealthy ACO |
| • Number of Dispatch Health care episodes | 4,000 (FY19) | | Dispatch Health |
| • Number of ED visits avoided due to Dispatch Health | 2,000 (FY19) | | Dispatch Health |
| • Number of patients seen by Baystate Community Health Centers | 98,574 (FY18) | | Baystate |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 👤 🕒 💰 | OTHER SOURCES | PARTNERS |
|--|---|--|----------|----|----|---|---|----------|
| | | | Y1 | Y2 | Y3 | | | |
| 3.2.1 Baystate Community Health Centers <ul style="list-style-type: none"> Baystate Mason Square Neighborhood Health Center Baystate Brightwood Health Center Baystate High Street Health Center Baystate General Pediatrics at High Street | C | O | X | X | X | Hospital Operations | | |
| 3.2.2 BEHealthy Partnership Accountable Care Organization (ACO) | C | O | X | X | X | Hospital Operations | Health New England Caring Health Center | |
| 3.2.3 Dispatch Health | C | O | X | X | X | Hospital Operations | | |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|--------------------|
| • Quarterly review of strategy indicators by BMC CBAC | • |
| • Annual check-in with SIP partners | • |
| • Annual SIP work plan updates posted on BH website | • |
| • | • |

PRIORITY FOCUS AREA

3

BUILT ENVIRONMENT
Transportation, Healthcare Access, Food

OBJECTIVE (SMART)

3.3

Increase access to physical activity and healthy eating curricula for residents within three years of strategy implementation

| ANNUAL OUTCOME/PROCESS INDICATORS | | | | MEASURES OF SUCCESS | | DATA SOURCE |
|---|--|--|--|---------------------|--------------------|-------------|
| | | | | 2020 BASELINE | 2022 TARGET | |
| <ul style="list-style-type: none"> 75% of participating elders report increased consumption of fresh fruit and vegetables | | | | n/a | 75% or more (FY20) | GTC |
| <ul style="list-style-type: none"> 75% of participating low income families report increased consumption of fresh fruit and vegetables | | | | n/a | 75% or more (FY20) | GTC |
| <ul style="list-style-type: none"> Establishment of a winter farmer’s market site in Indian Orchard/Boston Rd/Pine Point neighborhoods | | | | Incomplete | Complete (FY20) | WCC |
| <ul style="list-style-type: none"> Number of people served by winter farmer’s market | | | | n/a | 50 (FY20) | WCC |
| <ul style="list-style-type: none"> Number of youth enrolled in MIGHTY program | | | | 118 (FY19) | | MIGHTY |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 👤 🕒 💰 | OTHER SOURCES | PARTNERS |
|--|---|--|----------|----|----|--|--|----------|
| | | | Y1 | Y2 | Y3 | | | |
| 3.3.1 Gardening the Community (GTC) | C | F | X | | | Community Benefits Mini Grant | GTC | |
| 3.3.2 GoFresh Mobile Farmer’s Market | C | F | X | | | Community Benefits Mini Grant | PHIWM | |
| 3.3.3 MIGHTY (Moving, Improving, Getting Health Together at the YMCA) | C | O / I | X | X | X | Baystate Pediatric Weight Management Staff | Kohls Cares Grant YMCA of Greater Springfield | |
| 3.3.4 Wellspring Cooperative Corporation (WCC) Harvest Food Access Scholarship | C | F | X | | | Community Benefits Mini Grant | WCC | |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|--|
| <ul style="list-style-type: none"> Quarterly review of strategy indicators by BMC CBAC Annual check-in with SIP partners Annual SIP work plan updates posted on BH website | <ul style="list-style-type: none"> |

PRIORITY FOCUS AREA



FINANCIAL HEALTH

Economic dignity and wealth creation for low- and moderate-income families. Examples include savings, homeownership, and financial literacy.

DESCRIPTION OF NEED
(2019 CHNA)

Refer to pages 39-40 in the 2019 CHNA

PRIORITY POPULATIONS
(TO BE ADDRESSED BY STRATEGIES)

Cultural and linguistic diverse (CALD)¹ populations and communities, particularly Black and LatinX populations, young adults (ages 16 -24yrs), and low- and moderate-income (LMI) families earning below a living wage.

GOAL

To advance the economic dignity of LMI populations so that they are better able to provide for their own and their families care and needs and increase opportunities to build financial wellness and stability for priority populations.

OBJECTIVE
(SMART)



To provide financial programs and services to **LMI workers, particularly workers in low-income families with children**, which improve their financial capabilities (e.g., budgeting, credit rating, savings, etc.) so they become more financially self-sufficient.

| OUTCOME/PROCESS INDICATORS | | MEASURES OF SUCCESS | | DATA SOURCE |
|---|--|---------------------|-------------|-------------|
| | | 2020 BASELINE | 2022 TARGET | |
| <ul style="list-style-type: none"> Number of LMI patients completing MassHealth, Health Safety Net and Financial Assistance Program applications who are linked to either internal or external financial programs and services | | TBD | | Baystate |
| <ul style="list-style-type: none"> Number of LMI employees who reside in low-income neighborhoods surrounding BMC facilities who are linked to either internal or external financial programs and services and also file for EITC/CTC benefits | | TBD | | Baystate |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰 | OTHER SOURCES | PARTNERS |
|---|---|--|----------|----|----|---|-------------------------------|-------------|
| | | | Y1 | Y2 | Y3 | | | |
| 4.1.1 Baystate Financial Assistance Program (FAP) | C | O | X | X | X | BMC Hospital Operations | | |
| 4.1.2 Baystate Financial Counseling | C | O | X | X | X | BMC Hospital Operations | | |
| 4.1.3 Financial Empowerment Programs and Services | F | P | X | X | X | Baystate | Community-based Organizations | SPCA VOC |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|--|
| <ul style="list-style-type: none"> Quarterly review of strategy indicators by BMC CBAC Annual check-in with SIP partners Annual SIP work plan updates posted on BH website | <ul style="list-style-type: none"> Springfield Partners for Community Action (SPCA) Valley Opportunity Council (VOC) |

¹ CALD refers to persons who have a cultural heritage different from that of the majority of people from the dominant (Anglo) American culture according to birthplace, ancestry, religion, race, ethnicity or language. Other terms are used in the literature to denote CALD populations, including terms such as “minority”, “underserved”, “underrepresented”, “multicultural”, “migrant”, “refugee” and from a non-English speaking background.

PRIORITY FOCUS AREA

4

FINANCIAL HEALTH

Economic dignity and wealth creation for low- and moderate-income families. Examples include savings, homeownership, and financial literacy.

OBJECTIVE (SMART)

4.2

To provide financial programs to **NE residents (particularly BHP members, BMC patients, and other low-income families)** in partnership with others' community-based wealth creation strategies (e.g., jobs and skills training, small business development and expansion and home ownership) and improve one's financial capabilities (e.g., budgeting, credit rating, savings, etc.) so that residents become more financially self-sufficient.

| OUTCOME/PROCESS INDICATORS | MEASURES OF SUCCESS | | DATA SOURCE |
|--|---------------------|-------------|----------------|
| | 2020 BASELINE | 2022 TARGET | |
| • Number of homes served by North End GreenNFit | n/a | | Revitalize CDC |
| • Total value of home improvements conducted by North End GreenNFit | n/a | | Revitalize CDC |
| • Institutional purchasing directed towards local neighborhood businesses | TBD | | Baystate |
| • Local hires from NE neighborhoods | TBD | | Baystate |
| • Number of Springfield homes purchased by Baystate employees through the Tolosky Baystate Neighbors Program | 3 | 10 | Baystate |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 👤 🕒 💰 | OTHER SOURCES | PARTNERS |
|---|---|--|----------|----|----|---|--|------------------------|
| | | | Y1 | Y2 | Y3 | | | |
| 4.2.1 Advancing Cities Grant | D / F | P / I | - | - | - | | JP Morgan and Chase | |
| 4.2.2 Community Health Innovation Fund (CHIF) | C | P / F | X | X | X | DoN CHI Funding; CBAC | Common Capital; MA State \$200,000 Funding Match | Common Capital |
| 4.2.4 Mass Mutual Live Mutual Project: North End Action Tank, Financial Resources & Placemaking | C | P / F | X | X | | DoN CHI Funding | MassMutual Foundation | NNCC |
| 4.2.5 Revitalize CDC: North End GreenNFit | D | P | X | | | CBAC | Mercy | Revitalize CDC NNCC |
| 4.2.6 Tolosky Baystate Neighbors Programs | C | O | X | X | X | Hospital Operations | | City of Springfield |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|-------------------------|
| • Quarterly review of strategy indicators by BMC CBAC | • Common Capital |
| • Annual check-in with SIP partners | • MassMutual Foundation |
| • Annual SIP work plan updates posted on BH website | • Revitalize CDC |
| • | • City of Springfield |
| • | • |

PRIORITY
FOCUS AREA

5

VIOLENCE AND TRAUMA

DESCRIPTION OF NEED
(2019 CHNA)

Please refer to pages 42-44 in the 2019 CHNA

PRIORITY POPULATIONS
(TO BE ADDRESSED BY STRATEGIES)

Youth (especially GLBQ+, and transgender individuals); communities of color (focus on Latinos and Blacks)

GOAL

Decrease the prevalence of violent incidents and increase trauma informed care ability among community residents and providers.

OBJECTIVE
(SMART)

5.1

Increase access to violence prevention-based initiatives within three years of strategy implementation.

| ANNUAL OUTCOME/PROCESS INDICATORS | | | | MEASURES OF SUCCESS | | DATA SOURCE |
|--|--|--|--|---------------------|-------------|----------------------------|
| | | | | 2020 BASELINE | 2022 TARGET | |
| • Development of violence intervention protocol at BMC | | | | Incomplete | Complete | BMC TIP |
| • Number of Baystate workshops offered to at risk mothers and fathers enrolled in ROCA | | | | 0 | | BMC TIP |
| • Number of firearms collected during gun buy back | | | | 0 | | Hampden County DA's Office |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 🕒 👤 💰 | OTHER SOURCES | PARTNERS |
|--|---|--|----------|----|----|---|--|----------|
| | | | Y1 | Y2 | Y3 | | | |
| 5.1.1 Hampden County Gun Buy Back Day | C | P / F / I | X | X | X | Community Benefits | Hampden County DA's Office; MA State Police Executive Office of Health and Human Services/ Governor's Office | |
| 5.1.2 Successful & Safe Youth Initiative (SSYI) | C | P | X | | | BMC Social Work; Trauma and Injury Prevention (TIP) Coordinator | Grants: Peer to Peer facilitator and Nurse educator | |
| 5.1.3 ROCA Gun Violence Grant: Baystate Workshop Series | C | P / I | X | X | | BMC Social Work; Trauma and Injury Prevention (TIP) Coordinator | MDPH | |
| 5.1.4 BMC Hospital-based Violence Intervention Program – Protocol Development | D / F | O / P / I | X | X | X | BMC Workgroup | ROCA | |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|--------------------|
| • Quarterly review of strategy indicators by BMC CBAC | • |
| • Annual check-in with SIP partners | • |
| • Annual SIP work plan updates posted on BH website | • |
| • | • |

PRIORITY
FOCUS AREA

5

VIOLENCE AND TRAUMA

OBJECTIVE
(SMART)

5.2

Increase community and provider capacity to advocate for violence prevention/trauma informed care through training and coalition building within three years of strategy implementation.

| OUTCOME/PROCESS INDICATORS | | | | MEASURES OF SUCCESS | | DATA SOURCE |
|--|--|--|--|---------------------|-------------|-------------|
| | | | | 2020 BASELINE | 2022 TARGET | |
| • Number of Baystate Family Advocacy Center (BFAC) visits | | | | 5,137 (FY2018) | | Baystate |
| • Number of Baystate-facilitated Trauma Informed Care trainings | | | | | | Baystate |
| • Number of car seats given away at BMC Pediatric ED | | | | 28 | | Baystate |
| • Number of Human Trafficking trainings completed by BFAC | | | | | | Baystate |
| • Number of people who attend Baystate-Facilitated Stop the Bleed trainings (since October 2018) | | | | 4,821 | | Baystate |

| STRATEGIES | STATUS C = Current D = In Development F = Future | HOSPITAL ROLE O = Operational C = Convener P = Partner F = Funder I = Implement | TIMELINE | | | HOSPITAL RESOURCE INPUT(S) 👤 🕒 💰 | OTHER SOURCES | PARTNERS |
|--|---|--|----------|----|----|--|---------------------------------------|----------|
| | | | Y1 | Y2 | Y3 | | | |
| 5.2.1 Baystate Family Advocacy Center (BFAC): <i>Homicide Bereavement</i> <i>Suicide Bereavement</i> | C | O / P / I | X | | | BFAC Staff | New York Life Insurance Company (BHF) | VOCA |
| 5.2.2 Baystate-Facilitated Stop the Bleed Trainings | C | O / I | X | | | Trauma and Injury Prevention (TIP) Coordinator | | |
| 5.2.3 BMC Pediatric Emergency Department Car Seat Checks and Give Away (post MVA) | C | O / I | X | | | Baystate Children's Hospital | | |
| 5.2.4 BMC Trauma and Injury Prevention Program (TIP) | C | O | X | X | X | Hospital Operations | | |
| 5.2.5 Businesses Against Human Trafficking Pledge / Human Trafficking Trainings by BFAC | C | P / I | X | | | BFAC Staff; IT | | |
| 5.2.6 Car Seat Safety Messaging (Flyer/ Registry of Motor Vehicles (RMV) Statewide) | C | | X | | | Injury Prevention Coordinator | | MA RMV |

| MONITORING/EVALUATION APPROACHES | POTENTIAL PARTNERS |
|---|--------------------|
| • Quarterly review of strategy indicators by BMC CBAC | • |
| • Annual check-in with SIP partners | • |
| • Annual SIP work plan updates posted on BH website | • |
| • | • |